

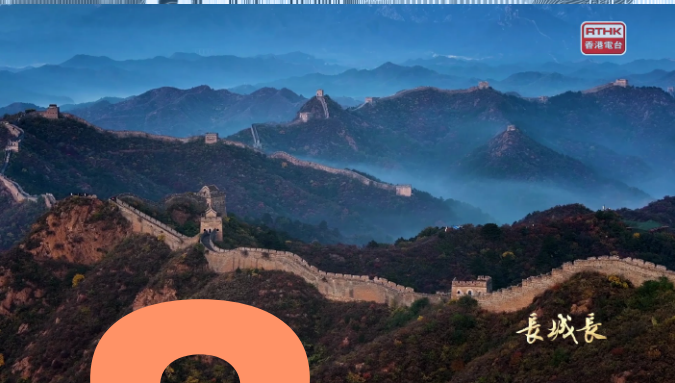


# RTHK

Radio Television Hong Kong  
Annual Report  
2024/25



RADIO TELEVISION  
HONG KONG  
香港電台



# 8

**Engendering a Sense of National Identity and Seizing National Development Opportunities**

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# About RTHK

Radio Television Hong Kong (RTHK) is a government department that is not only the sole public service broadcaster of the Hong Kong Special Administrative Region (HKSAR), but also the oldest broadcaster in Hong Kong. It provides radio, television (TV) and new media services to Hong Kong people through eight radio channels<sup>1</sup>, five digital terrestrial TV channels<sup>2</sup>, the official website “rthk.hk”, mobile applications and social media.

## Public Purposes

Sustain citizenship and civil society. This involves:

- i. promoting understanding of our community, our nation and the world through accurate and impartial news, information, perspectives and analyses;
- ii. promoting understanding of the concept of “One Country, Two Systems” and its implementation in Hong Kong; and
- iii. engendering a sense of citizenship and national identity through programmes that contribute to the understanding of our community and nation;

Provide an open platform for the free exchange of views without fear or favour. This involves the provision of a wide range of programmes for public participation and expression of views, and provision of a platform to support and facilitate community participation in broadcasting, including the provision of funding to community involvement broadcasting;

Encourage social inclusion and pluralism. This involves the provision of programmes with diversity of programming coverage, universality of reach and sensitivity to the pluralistic nature of Hong Kong and the world. The objective is to enhance public understanding and acceptance of the cultural, linguistic, religious and ethnic diversity both in the local community and beyond;

Promote education and learning. This involves stimulating interest in a wide range of subjects, and

providing information and resources to facilitate lifelong learning at all levels and for all ages; and

Stimulate creativity and excellence to enrich the multi-cultural life of Hong Kong people. This involves the production and acquisition of distinctive and original content for public broadcast. There should be active promotion of public interest, engagement and participation in cultural activities, and its programming and other corporate policies and practices should foster creativity and nurture talent.

## Mission

- Inform, educate and entertain members of the public through multimedia programming;
- Provide timely, impartial coverage of local, national and global events and issues;
- Deliver programming which contributes to the openness and cultural diversity of Hong Kong;
- Provide a platform for the Government and the community to discuss public policies and express views thereon without fear or favour; and
- Serve a broad spectrum of audiences and cater to the needs of minority interest groups.

<sup>1</sup> Including two channels relaying China National Radio Hong Kong Edition and Radio the Greater Bay of the China Media Group.

<sup>2</sup> Including the relay of China Central Television Channel 1 (CCTV-1), China Global Television Network (CGTN) Documentary and CGTN.



# Corporate Governance

RTHK attaches importance to good governance to ensure proper use of public money. The corporate governance of RTHK includes the following important measures –

- The Charter of RTHK (“The Charter”) specifies the public purposes and mission of RTHK.
- “The Editorial Policies and Processes of RTHK” sets out the editorial values, editorial policies and guiding principles of RTHK, as well as the editorial processes of different types of productions.
- The RTHK Board of Advisors, appointed by the Chief Executive, advises on the editorial principles, standards and quality of RTHK programmes, and tracks how well the programmes meet up to public expectations.
- RTHK should ensure that its TV and radio programmes comply with the relevant codes of practices issued by the Communications Authority (CA) for regulating the standards of programmes broadcast by broadcasters.
- The Commerce and Economic Development Bureau meets with RTHK management regularly to ensure that the use of resources and staff management are in line with government standards.
- The Systems Review Unit is RTHK’s internal auditor. It reviews RTHK’s operations and activities, and provides independent assessment and objective advice on the adequacy and effectiveness of internal controls, as well as compliance with the applicable laws, policies, regulations and procedures, etc.



## RTHK Board of Advisors 2024-26

### Front row members (from right)

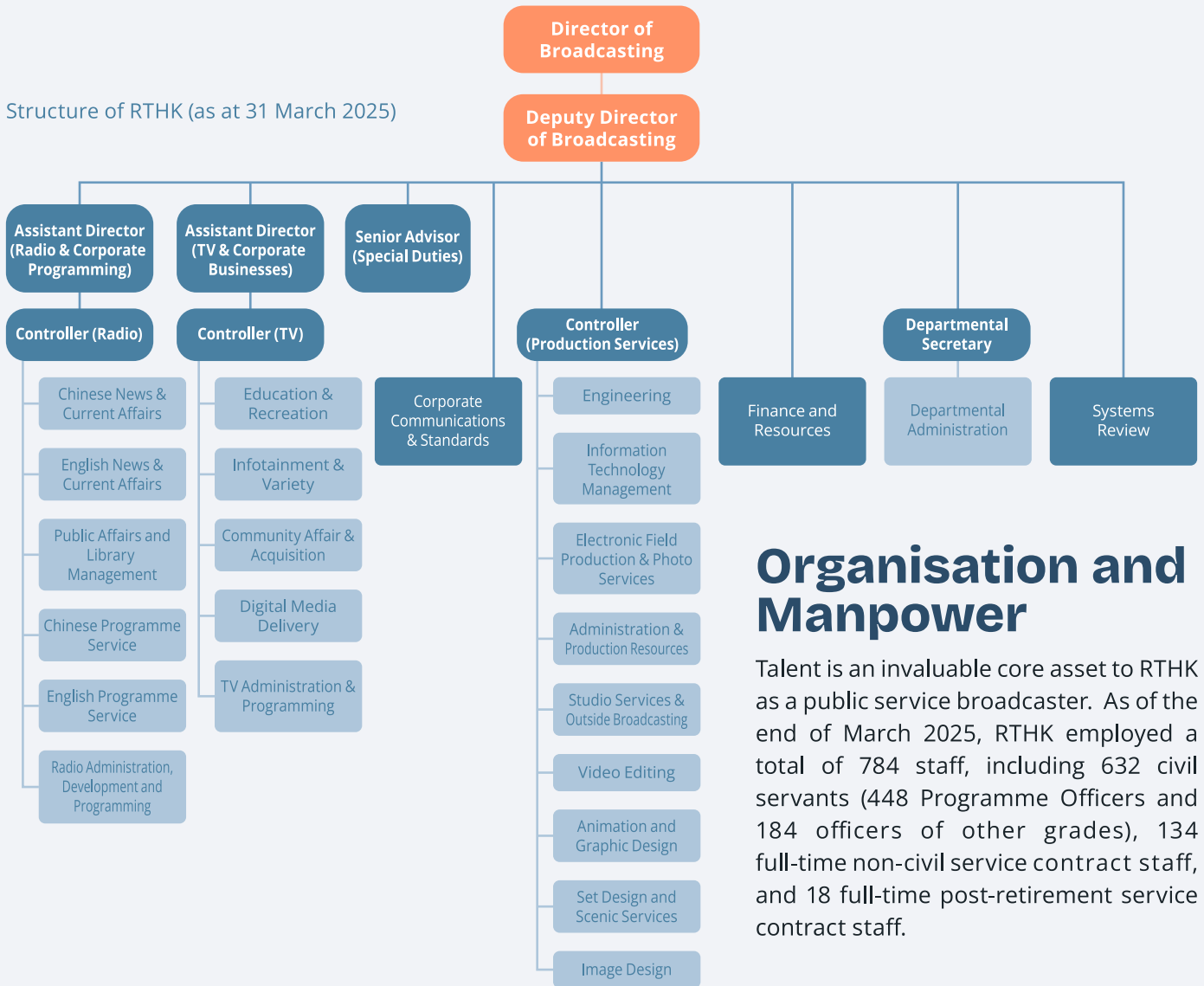
Board Chairman Dr LAM Tai-fai, GBS, JP  
 Director of Broadcasting  
 Ms Angelina KWAN Yuen-yee, JP

### Back row members (from right)

Mr Robert Andrew LUI Chi-wang  
 Dr TSE Wai-lok  
 Mr Geoffrey Edward KAO  
 Mr Ivan CHAN Chi-kin

Dr Jim LUK Tze-chung  
 Ms Meggy CHENG Hei-yee  
 Ms Kitty CHAU Shuk-king  
 Mr HSU Hoi-shan, MH  
 Dr Thomas SO Shiu-tsung, JP  
 Professor Ronald CHIU Ying-chun, MH  
 Mr Hendrick SIN, MH, JP  
 Mr Stanley CHOI Tak-shing, JP

Structure of RTHK (as at 31 March 2025)

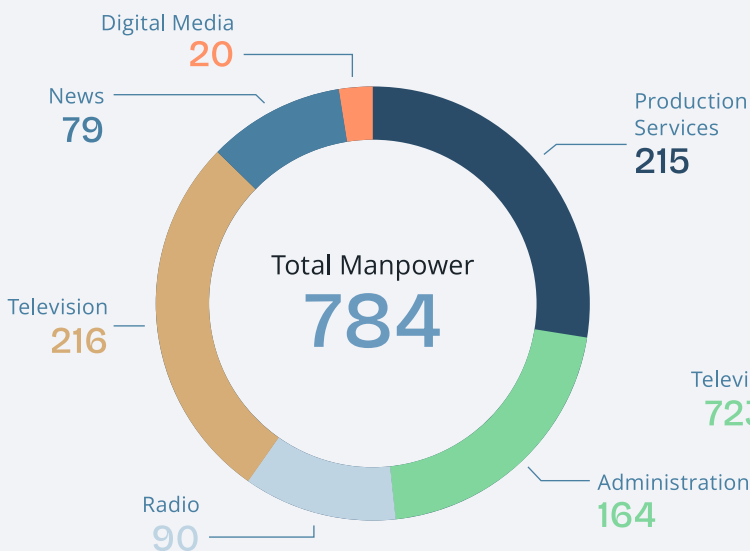


## Organisation and Manpower

Talent is an invaluable core asset to RTHK as a public service broadcaster. As of the end of March 2025, RTHK employed a total of 784 staff, including 632 civil servants (448 Programme Officers and 184 officers of other grades), 134 full-time non-civil service contract staff, and 18 full-time post-retirement service contract staff.

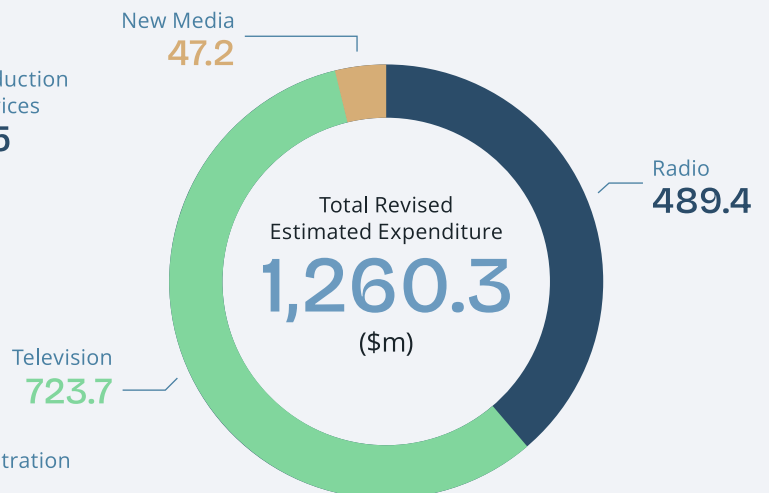
### Manpower<sup>3</sup>

(as at 31 March 2025)



### Financial Provision

The revised estimated expenditure for RTHK in 2024-25 is \$1,260.3 million. Distribution of the provision among the programme areas is as follows –



<sup>3</sup>Including civil servants and officers employed by RTHK on other appointment terms. Category II service providers were not included.

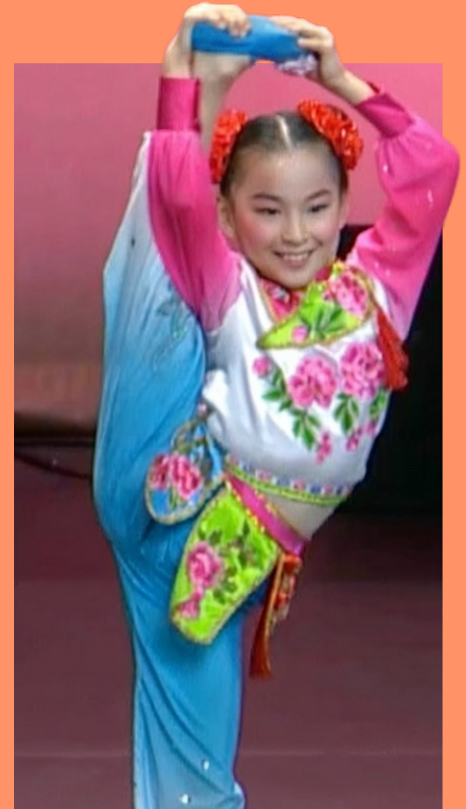
# RTHK in 2024-25

## The 75<sup>th</sup> Anniversary of the Founding of the People's Republic of China

The year 2024 marked the 75<sup>th</sup> Anniversary of the Founding of the People's Republic of China (PRC). In addition to reporting on and broadcasting various celebratory events, RTHK launched a series of special programmes to promote Chinese culture. Covering diverse themes, these programmes present the progress and charm of New China from multiple angles, and showcase the country's glorious achievements and grand blueprint for future development.

RTHK cooperated with various Chinese Mainland media in producing special programmes on the 75<sup>th</sup> National Day, including "The Root of Chinese Culture: Special on the 75<sup>th</sup> Anniversary of New China" co-produced with Radio the Greater Bay, which enhances the audience's understanding of and passion about Chinese culture; "Charming China: The 75<sup>th</sup> Anniversary of New China", which broadcasts the "Tour of the Republic" special provided by Radio the Greater Bay, showcasing the glorious achievements of New China since its founding through the urban development of the four municipalities; "Hear the World: Patriotism and Prosperity", which, through connection with cities such as Beijing, Shanghai, Guangdong, Shenzhen and Macao, reports on the National Day celebrations and the development over the past 75 years; "Encounters Between Hong Kong and Beijing", the National Day special programme co-produced with Beijing Radio and Television Station (BRTV), which is a kick-off for the multimedia programme in trending lifestyle magazine-style: "Beijing and Hong Kong" co-produced by the two broadcasters; and "Music Forever Young" – "Wishing Our Motherland All the Best with Longevity Noodles" Special Project launched in collaboration with Radio Shanghai and broadcasters of different regions, so as to showcase the inheritance of culinary culture and urban transformation in different regions through noodles.

## Live Broadcast / Relay of Various Celebratory Events



The Education Bureau (EDB) invited winning schools or winners from four performing arts competitions – the Hong Kong Schools Music Festival, Hong Kong Schools Speech Festival, Schools Dance Festival, and Hong Kong School Drama Festival – to perform at the gala, which was made into the TV programme "Celebrating the 75<sup>th</sup> Anniversary of the Founding of the People's Republic of China – Kaleidoscope of the Arts" by RTHK.

## Live Broadcast / Relay of Various Celebratory Events



Live broadcast of "Grand Parade by Disciplined Services and Youth Groups cum Fun Day for Celebrating the 75<sup>th</sup> Anniversary of the Founding of the People's Republic of China", co-produced with the Security Bureau



Live broadcast of "Variety Show in Celebration of the 75<sup>th</sup> Anniversary of the Founding of the People's Republic of China"

In addition, RTHK produced the National Day Edition for the English special feature "China Perspectives", so as to review the PRC's achievements in the past 75 years with English speakers; and the programme "Lion Rockers III" to share the "Lion Rock spirit" of local celebrities, in order to tell Hong Kong's good stories about leveraging the support from our Motherland in English.

Full support of the Bus Parade cum Exhibition for Celebrating the 75<sup>th</sup> Anniversary of the Founding of the People's Republic of China, organised by the Transport Department which featured buses from the past and present



**Broadcast of Special Programmes on Chinese History and Cultural Inheritance**



Major documentary “Chinese” (Series 1) – “Descendants of the Dragon” unfolds the story of the origin of the Chinese civilisation through its development timeline with support from the latest research results of the “Origins of Chinese Civilisation Project”.



“China” (Season 1), a documentary on humanities and history, explores people and events of the ancient Chinese civilisation having the most far-reaching impact on modern Chinese society, tracing the origin of Chinese culture.

**The 16<sup>th</sup> Hong Kong Cup Diplomatic Knowledge Contest**

The 16th Hong Kong Cup Diplomatic Knowledge Contest, jointly organised by the Office of the Commissioner of the PRC’s Ministry of Foreign Affairs in the HKSAR (OCMFA), EDB and the Better Hong Kong Foundation, was successfully held in May 2024. Following the competition, the winners were sponsored by the Hong Kong Jockey Club to participate in a Mainland study tour. They traversed the magnificent landscapes of China, experiencing the remarkable achievements of the nation’s modernisation drive. This journey deepened their sense of belonging to the country and strengthened their national identity.

**Understanding “One Country, Two Systems” and Safeguarding National Security**

“One Country, Two Systems” is the cornerstone of Hong Kong’s development. RTHK has been producing programmes in various forms and from different perspectives, aiming to enhance the public’s knowledge of the national political and legal systems, as well as the state authorities, enabling citizens to gain a deeper understanding of “One Country, Two Systems”.

**Production of Programmes on the Modern Development of China**



“Enchanting China – Clean Air Actions” tells the country’s hard-won stories in the past decade about continuously improving the system of ecological civilisation; promoting pollution control, emission reduction and industry upgrading; optimising the energy mix; and dissipating smog to restore the blue sky.

In “Set off from the GBA – New Trend of GBA Films”, Ankie BEILKE, a Chinese-German mix Hong Kong Chinese actress and model, embarked on the journey of tracing footprints of her father’s generation, and explored many places which had become the focal points of the Greater Bay Area (GBA)’s film development.

**Broadcast of National Dramas Regarding Protection of the Country and Rise of New China**



Group photo of guests and participating students



Address by Mr CUI Jiandong, Commissioner of the OCMFA



Address by Mr John LEE, the Chief Executive

Our country is developing at a rapid pace. To seize the opportunities of national development, not only do we need to understand national policies, people's livelihood, social and economic development, we must also deepen our knowledge of Chinese history and culture, so as to understand the historical backdrop and rationale behind various policies and developments.

## Engendering a Sense of National Identity and Seizing National Development Opportunities

In 2024-25, RTHK launched a series of programmes with an aim of enhancing public understanding of Chinese history and culture, as well as diplomatic situations, enabling citizens to draw lessons from history while fostering a sense of national identity.

RTHK collaborated with BRTV to host the "Beijing TV Week" in June 2024, showcasing exchanges and cooperation between Beijing and Hong Kong in economic, social, and cultural aspects. Several riveting programmes were broadcast on RTHK TV 31, including "The Great Wall", "Behind the Opening Ceremony: The Director's Cut", and "Beijing through Cultural Relics".



Setting its background in the construction of the Great Wall National Culture Park, the documentary "The Great Wall" depicts the culture of the Great Wall comprehensively from various perspectives such as history and geography, artefacts and archaeology, military defence, conservation and restoration, countryside revitalisation, ethnic integration as well as international exchanges.



"Beijing through Cultural Relics" features themed units that introduce ancient artefacts and historical figures. It is a condensed collection of popular science knowledge from experts as well as heritage and museum workers supplemented with amusing explanations. It showcases the historical evolution of Chinese civilisation over thousands of years, and the integrated development of various cultures.

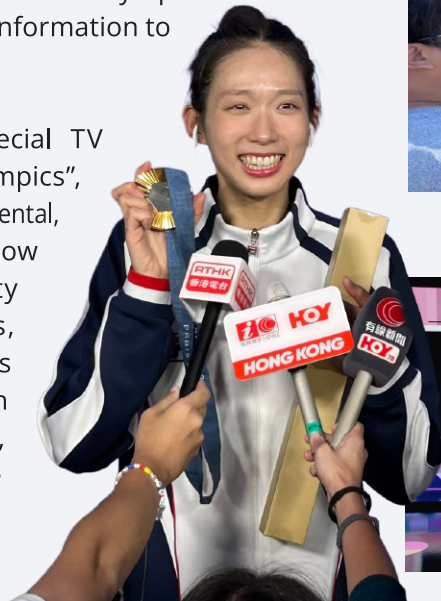


"New People, Big World" on RTHK Putonghua Channel hosted 13 school tour sessions of "Students Putonghua Radio Drama Workshop" in 2024. The hosts engaged students in story creation games while sharing techniques and experiences in radio drama recording, introducing children to radio dramas and enabling them to apply Putonghua skills in context.

# Mega Sports Events, All on RTHK

The Olympic Games, a quadrennial mega international sports event, were held in Paris from 26 July to 11 August 2024. During the “Paris 2024 Olympics”, RTHK delivered comprehensive coverage of the Games through TV, radio and new media platforms under the theme “RTHK – Trilingual & Inclusive – Olympic Games for All”, providing the latest information to all Hong Kong citizens.

In addition to producing the special TV programme “All About Paris Olympics”, which explored from historical, environmental, artistic and cultural perspectives how Paris infused new vitality into the city in preparation for the Olympics, RTHK TV 32 also broadcast “Paris Olympics Spotlight” with options in Cantonese, Putonghua and English, featuring daily live events coverage of over 12 hours. On RTHK TV 31, the one-hour programme “Paris Olympics Highlight” was aired to review the daily event highlights with sign language interpretation.



Witnessing Vivian KONG winning the first Paris Olympic gold medal for the Hong Kong team



The production team reporting on the Paralympics in Paris

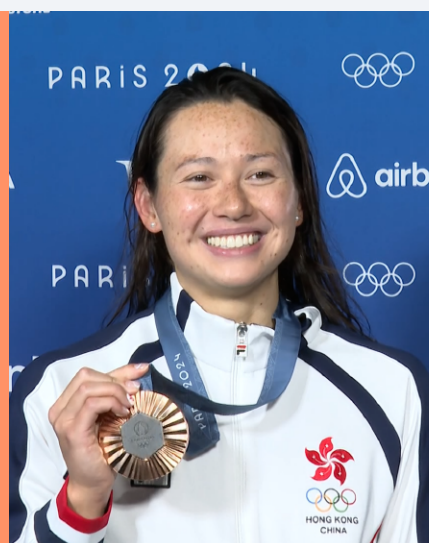


Witnessing the National Diving Team representative QUAN Hongchan winning an Olympic gold medal again

To enrich viewers’ experience, RTHK collaborated with the China Media Group (CMG), BRTV and Guangdong Radio and Television (GRT) to jointly report on the events and exchange self-produced Olympic footages.



The second gold medal won by Edgar CHEUNG in two consecutive Olympic Games has brought historic glory to the Hong Kong fencing team.



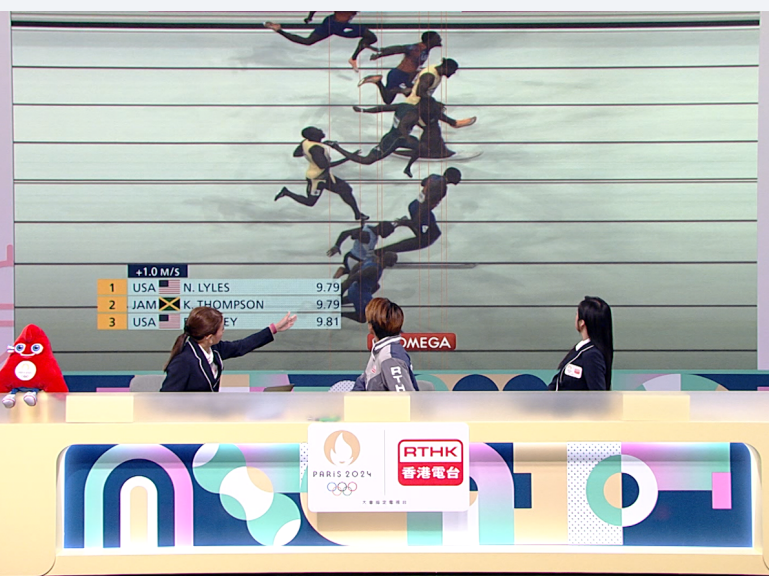
Siobhan Bernadette HAUGHEY, swimming athlete representing Hong Kong, has won two bronze medals at the Paris Olympic Games, becoming the athlete with the most Olympic medals in Hong Kong team’s history.

On the radio side, various sports programmes, such as “Sports in RTHK”, “Our Sports Day” and “The Sports Weekly”, introduced the latest updates, event highlights, and preparation efforts for the Paris Olympics, enabling the audience to gain a comprehensive understanding of the Paris Olympics. During the events, congratulatory messages were produced to celebrate athletes’ achievements, thereby keeping the public informed about the national and Hong Kong teams’ latest results, cheering for the Olympians of the teams, and boosting the Olympic ambience throughout the city.

Following the Olympics, the Paris Paralympic Games took place from 28 August to 8 September 2024. In this regard, RTHK launched the special TV programme “Inclusive Paralympic Games 2024”, sharing the inspiring journeys of athletes with disabilities. During the Paralympics, RTHK TV 32 provided live coverage of the Games for no less than 11 hours daily in its programme “Paris Paralympics Spotlight”, while RTHK TV 31 aired “Paris Paralympics Highlight”, reviewing daily event highlights with sign language interpretation and audio description to cater for the diverse needs of audience. In response to the public attention to the overall performance of the Hong Kong teams in the Paris Paralympics, RTHK produced a special radio programme “Parasportsmanship”, introducing the extraordinary experiences of athletes, national sports associations and supporters, as well as their future endeavours, in order to promote sports inclusion.

During the Paris Olympic and Paralympic Games, RTHK utilised the newly equipped large LED display screens, and incorporated Extended Reality (XR) and Augmented Reality (AR) to produce programmes, so as to provide the audience with a better visual experience. To ensure that the audience can keep abreast of all important events, RTHK TV 36, the dedicated pop-up channel, was launched for non-stop 24-hour broadcast every day. At the same time, the RTHK website (rthk.hk), along with the mobile applications “RTHK TV” and “RTHK Radio”, simulcast RTHK TV and radio channels. Furthermore, artificial intelligence (AI) was employed so that highlights were promptly edited and uploaded to social media platforms for audience to witness every exciting moment in the first instance.

Utilising the large LED display screen in “Paris Olympics Highlight” for live commentary on events during the discussion session



CHAN Yui-lam has won the first medal of the Hong Kong team at the Paralympic Games.

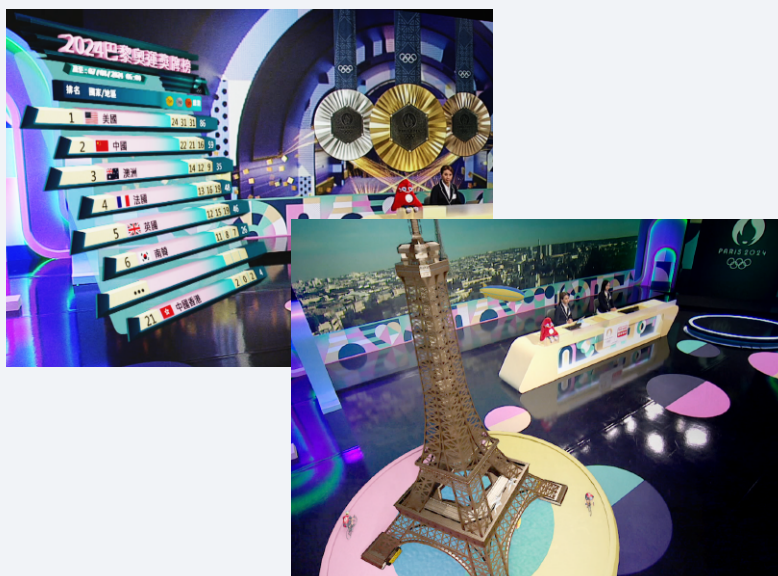


Natasha TSE, member of the Hong Kong Para-Equestrian Squad, has participated in four consecutive Paralympic Games.

Olympic and Paralympic Games aside, RTHK actively identified various international, local and inter-school sports competitions for broadcast, including:

- ITTF Men’s and Women’s World Cup 2024
- The 9<sup>th</sup> Hong Kong Games
- The Men’s National Basketball League
- AFC Asian Qualifiers 2026
- AFC Champions League Two 2024-25
- Hong Kong Basketball League 2024
- The World Games Series 2024 Hong Kong
- China Tennis Tour Hong Kong Open 2024
- ITTF Mixed Team World Cup 2024
- Ultimate Extreme Fight – Hong Kong
- The 43<sup>rd</sup> Guangdong-Hong Kong Cup
- Harbin 2025 Asian Winter Games
- USFHK competitions
- All Hong Kong Schools Jing Ying tournaments

Utilising AR technology for the display of the medal tally and the Eiffel Tower



To further promote sports culture, RTHK launched the radio programme “Sport 4 Life”. It covers sports news five days a week and encourages citizens to actively participate in various sports activities, so as to enjoy the fun of exercise. RTHK also organised RTHK Hoops Fest II 3x3 Invitational once again this year. The event featured a showdown between top school teams from the GBA, an exhibition match between renowned teams, a primary school showcase match, a dunk show, etc. The competitions and shows were held in a shopping mall, bringing the vitality and positive energy of street sports into everyday life, thereby comprehensively enhancing the sports culture in Hong Kong.

The 15<sup>th</sup> National Games (NG), jointly hosted for the first time by Guangdong, Hong Kong and Macao, was held in November 2025. RTHK attached great importance to this grand national event, hence proactively upgraded the infrastructure, broadcasting equipment, and technical capabilities for fully supporting the related promotion, programme production, and live broadcast of the competitions. At the same time, RTHK produced the five-episode thematic programme “Towards the National Games (I)” to introduce the preparatory work of the three places, and live broadcast various test events on online platforms, including the 2024 Guangdong-Hong Kong-Macao Road Cycling Race and the 15<sup>th</sup> NG road cycling test event to warm up for the 15<sup>th</sup> NG.



Exclusive Live Broadcast of Harbin 2025 Asian Winter Games



The 2024 Guangdong-Hong Kong-Macao Road Cycling Race and the 15<sup>th</sup> NG road cycling test event was the only race that spanned Guangdong, Hong Kong and Macao in the 15<sup>th</sup> NG, and also the first cycling race on the Hong Kong-Zhuhai-Macao Bridge.

RTHK Hoops Fest II 3x3 Invitational





# Art and Culture, Beauty of Life

## Below the Lion Rock 2024

RTHK produced its first TV drama series “Below the Lion Rock” in 1972, which marked the beginning of RTHK’s production of realistic dramas. For over half a century, “Below the Lion Rock” has served as a portrait of Hong Kong people, chronicling the city’s ups and downs. “Below the Lion Rock: Bittersweet Destiny” continues this legacy with the theme “A Bittersweet Destiny, Love in the Moment, Cherish your Love”. This six-episode series has invited the up-and-coming directors, who has been active in the film industry in recent years, to contribute to the creation, so as to stimulate creativity and fresh ideas, thus enabling audience to savour the dramatic tapestry of life.



Directors were invited to the premiere and officiate the launching ceremony.

The cast also took to the stage to share their filming experiences with the audience in the cinema.





Meeting the ethnic minorities for a precious cultural exchange in Cantonese and Yunnan dialects.

## Cantonese Travelogue

RTHK's in-depth travel programme "Cantonese Travelogue", produced by RTHK TV 31, aims to take the audience on a journey of discovery through Chinese culture.

### "Cantonese Travelogue – Yunnan"

A cultural tourism programme co-produced with Yunnan Media Group to introduce the history and culture, ethnic minorities, and breathtaking landscapes of Kunming, Dali, Lijiang, Shangri-La, and Tengchong in a relaxed and lively way.



Wukang Mansion in Shanghai is a popular photo spot for social media influencers and also one of Eileen CHANG's sources of literary inspiration.



Exterior of Nanchan Temple in Shanxi Province

### "Cantonese Travelogue – Shanghai and Anhui"

A project collaborated with SMG, taking Eileen CHANG as the starting point to introduce the new and old cultural and historical attractions in Shanghai and Anhui.

### "Cantonese Travelogue – Tang Dynasty Architecture"

Focusing on the architectural legacy of LIANG Sicheng and LIN Huiyin, the programme guides the audience on an immersive journey to discover Chinese architecture, history and culture, and tourist attractions in the vicinity.



"Always by your side: Love You Forever"



## Always by your side: Raymond TO's Classic Dramas and Plays Series

Produced by RTHK with the full support of the Hong Kong Repertory Theatre, this series adapts the classic works of playwright Raymond TO into radio dramas, which enables audience to rediscover the stories through audio broadcasting, and at the same time fosters cross-media dissemination so as to broaden engagement with theatrical arts and the stories of Hong Kong.



"Media Education"



"I am DJ"



"The But's Family Theatre Workshop"



"Students Putonghua Radio Drama Workshop" school tour

In 2024-25, RTHK has organised numerous experiential programmes and workshops for primary students and young people to gain practical experience in media operations, and cultivate an interest in media and broadcasting. These included the "The But's Family Theatre Workshop", "New People, Big World", the "Students Putonghua Radio Drama Workshop" school tour, "Media Education", "I am DJ", and "Kids Casting", etc.

RTHK has been providing programmes with diverse cultural and artistic atmospheres to audiences, showcasing a variety of art forms and a profound cultural connotation to foster public appreciation and resonance with the arts. These programmes include:

- CultureZine
- Le French May Concert
- Chamber Resonance: Studio 2 Music Salon
- Greater Bay Area Cantonese Opera Union
- Centuries of Cantonese Singing
- Centuries of Strings and Songs – A demonstration concert on Cantonese Love Songs and Naamyum (Studio 1 Concert)
- Christmas Concert in the Park – Our Music Journey 2024
- Arts on Air – Open Stage
- Arts on Air – Barwo Guild 2024
- Arts on Air – Hollywood Gala 2024
- Arts on Air – The River Flows On
- Arts on Air – Summer Festival Baden-Baden 2022

Le French May Concert





Chamber Resonance: Studio 2 Music Salon



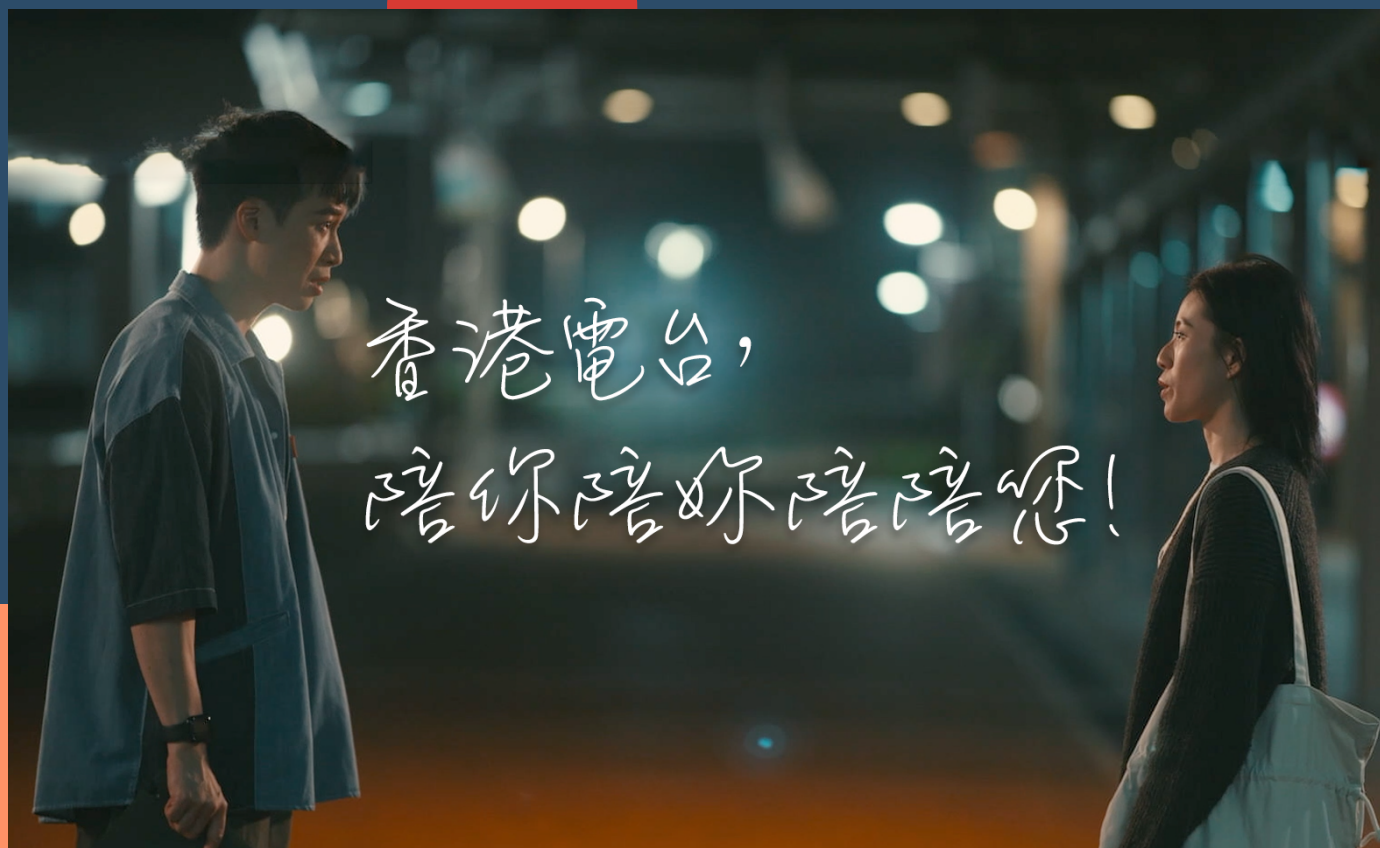
Arts on Air – Barwo Guild 2024



# On Your Side, By Your Side

## – A New Start for Radio

RTHK has accompanied Hong Kong people for nearly a century. In early May 2024, the Radio Division launched a programming reform under the theme “On your side, by your side”, enhancing RTHK’s role as a partner in the daily lives of Hong Kong people. In addition to programme presentation, online and offline publicity campaigns, RTHK also produced a micro movie to highlight its “changes” and “constancy” through multimedia creation. While time evolves and programming adapts, RTHK’s enduring warmth remains unchanged after nearly a century walking alongside the community. The micro movie has been uploaded to YouTube, Google, Instagram and Facebook, and has over 500 000 views on YouTube.



RTHK has specially produced the micro movie “RTHK on your side, by your side” that depicts how radio accompanies Hong Kong people in their daily lives from morning till night, emphasising the warmth and everyday connection of audio broadcasting.



## The 50<sup>th</sup> Anniversary of RTHK Radio 4

Since its establishment in 1974, RTHK Radio 4 has been the only classical music channel in Hong Kong and a key promoter of Hong Kong's classical music culture. Over the past 50 years, Radio 4 has witnessed and participated in every significant stage of music development in Hong Kong. It has not only consistently provided high-quality music programmes to listeners, but also played a crucial role in promoting music education, supporting local music creation, and fostering cultural exchange. To celebrate its 50<sup>th</sup> anniversary, RTHK planned a series of special broadcast programmes, such as "Fine Music in Company", "50 Years of Fine Music Broadcasting" as well as other fascinating activities to reminisce about the glorious achievements in the past and look forward to future development.

In terms of community involvement, RTHK collaborated with various community organisations to organise multiple outdoor music events, such as "RTHK Summer POP UP – 'R4 Music Academy' Opening Ceremony!" and "Christmas Concert in the Park – Our Music Journey". These events not only provided the public with opportunities to experience and appreciate music, but also promoted communication and interaction within the community. The "Christmas Concert in the Park" held on Christmas Eve, 24 December 2024, served as the grand finale of Radio 4's 50<sup>th</sup> anniversary celebrations. With the theme "Our Music Journey", the concert took the audience on a whirlwind journey through music history, traversing from plainsong to Bach cantata, and from romantic art song to fiery nuevo tango.



"RTHK Summer POP UP – 'R4 Music Academy' Opening Ceremony!"

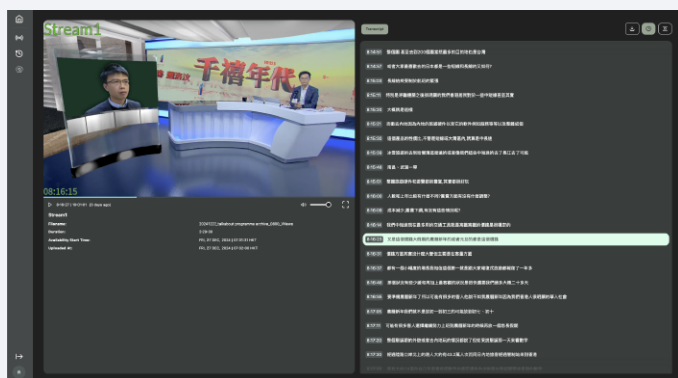
"Christmas Concert in the Park – Our Music Journey"



# Leveraging Technology and Enhancing Public Awareness of Artificial Intelligence (AI) Development

RTHK actively integrates AI concepts into its operations and broadcasting services, and enhances efficiency through technological innovation and governance optimisation.

- To keep abreast of emerging trends of technological development and promote smart broadcasting, RTHK established the Arts & Technology Research Team to focus on exploring the application potential of AI technologies in programme production, promote relevant research and development projects, and develop innovative technology solutions, with a view to enhancing the audio-visual effects of stage and TV productions.
- To further enhance process efficiency and effectiveness, RTHK has adopted various AI technologies and generative tools to streamline production, such as subtitle translation, real-time speech-to-text transcription and restoration of archive footages.
- RTHK also employs AI technology to remaster classic programmes such as the “Success Stories”; to launch the English programme “Study in Hong Kong”; and to produce multilingual programmes (e.g. Indonesian and Putonghua programmes) to convey the advantages of studying in Hong Kong to young people overseas. Meanwhile, RTHK Newsroom employs automatic generation technology to enhance information dissemination efficiency, and leverages social media to build a substantial audience base in order to strengthen engagement with local as well as international audience.
- RTHK introduced a 4K UHD outside broadcasting truck and established an Internet Protocol-based TV production system. Furthermore, RTHK completed the improvement works to the transmitting stations in early December 2024, achieving a 99% population coverage for the RTHK FM channel relaying Radio the Greater Bay, which further enhances cultural and information exchange within the GBA.
- RTHK continues to implement cloud-based production and management optimisation, and support remote collaboration among production teams, in order to reduce operational costs and enable rapid service recovery from technical challenges, demonstrating operational flexibility and high reliability.



Providing text extraction and simultaneous interpretation through AI technology



Applying AI technology to remaster classic programme footages

Furthermore, as a public service broadcaster, RTHK deepens public awareness of AI and strives to promote popular science and social inclusion through a wide variety of TV and radio programmes, thereby facilitating public understanding of AI development trends and their impact on daily lives, employment and education.

<p><b>2024 Future Science Prize Award Ceremony</b></p>	<p>The programme broadcast live the 2024 Future Science Prize Award Ceremony, enabling the public to witness this annual signature event of the scientific field in real-time, and deepen their understanding of the laureates' outstanding contributions, as well as the far-reaching impact of their research on the human society and technological development, so as to promote public interest in science and support for innovation.</p>
<p><b>Science: Creating the Future 2 – Future Minds – Roundtable Dialogue of Future Science Prize Laureates</b></p>	<p>The programme features the roundtable discussion between four scientists of the Chinese Mainland (Professor DENG Hongkui, Professor ZHANG Tao, Professor LI Yadong and Professor SUN Binyong), the laureates of 2024 Future Science Prize, who shared their scientific research experiences and introduced the development of cutting-edge science to the public in plain language.</p>
<p><b>Robocon 2024 – Harvest Day</b></p>	<p>The programme features 14 participating teams from eight local tertiary institutions to compete for the championship, with a view to representing Hong Kong in "ABU Robocon 2024" held in Vietnam and bringing honour to Hong Kong.</p>
<p><b>ABU Robocon 2024</b></p>	<p>The programme features the robotics team from CUHK, comprising 36 students from the Faculty of Engineering and Faculty of Medicine, representing Hong Kong in "ABU Robocon 2024" held in Quang Ninh Province, Vietnam. The team was crowned champion after beating 13 teams from the tertiary institutions of 12 countries and regions, demonstrating the technological level and teamwork skills of local young people.</p>
<p><b>Tech Tuesday</b></p>	<p>The programme explores the latest technological and AI developments, such as introducing the generative model "OmniHuman" newly launched in China, which requires only a still image and an audio clip to generate highly realistic footages of human movement. Besides, the programme explores the future impact of generative AI platforms (such as "DeepSeek" and "ChatGPT") on industries and the society.</p>

# Future Minds

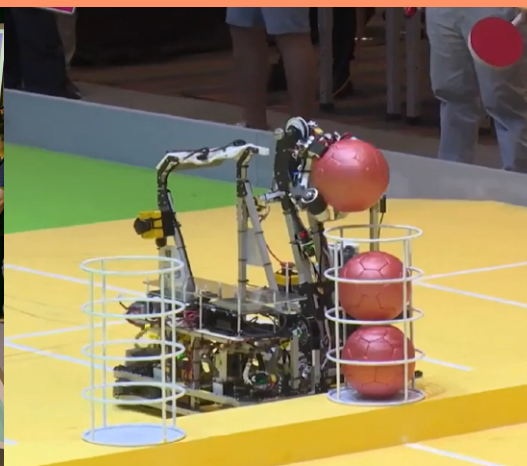
## 2024未來科學大獎獲獎者圓桌對話



未來科學大獎  
FUTURE SCIENCE PRIZE

Hong Kong Academy of  
Sciences 香港科學院

RTHK  
香港電台



Robocon 2024 –  
Harvest Day



奪得亞太區第一，我也感動得想哭

ABU Robocon  
2024

# Uniting Hong Kong, Connecting the Chinese Mainland and the Rest of the World



## 2024 Policy Address District Forums

RTHK TV 31 live broadcast the Policy Address District Forums. The Chief Executive and the governing team visited communities to engage with residents and representatives from various sectors, and listen to comments and suggestions from the public on the Policy Address, collecting feedback through multiple channels.



## CMG Visiting RTHK

CMG visited RTHK in July 2024 for programme collaborations, such as the broadcast of the co-produced TV programme "The Taste of Hong Kong" on RTHK TV 31 to tell the stories of local cuisines. CMG also partnered with RTHK on live interactive programmes, demonstrating mutual exchanges and co-operation in content production and promotion, especially exchanges on information about Hong Kong culture and lifestyle.

## Signing of Memorandum of Understanding (MoU) with GRT

GRT is the provincial broadcaster of the Guangdong Province responsible for the broadcasting across the region. Through the signing of MoU, RTHK and GRT have deepened their collaboration in the GBA in recent years by co-producing programmes, such as those exploring Cantonese opera and life in the Bay Area, to foster cultural exchange and integration between the two regions. Their participation in broadcasting GBA events within has also enhanced cross-media broadcasting.

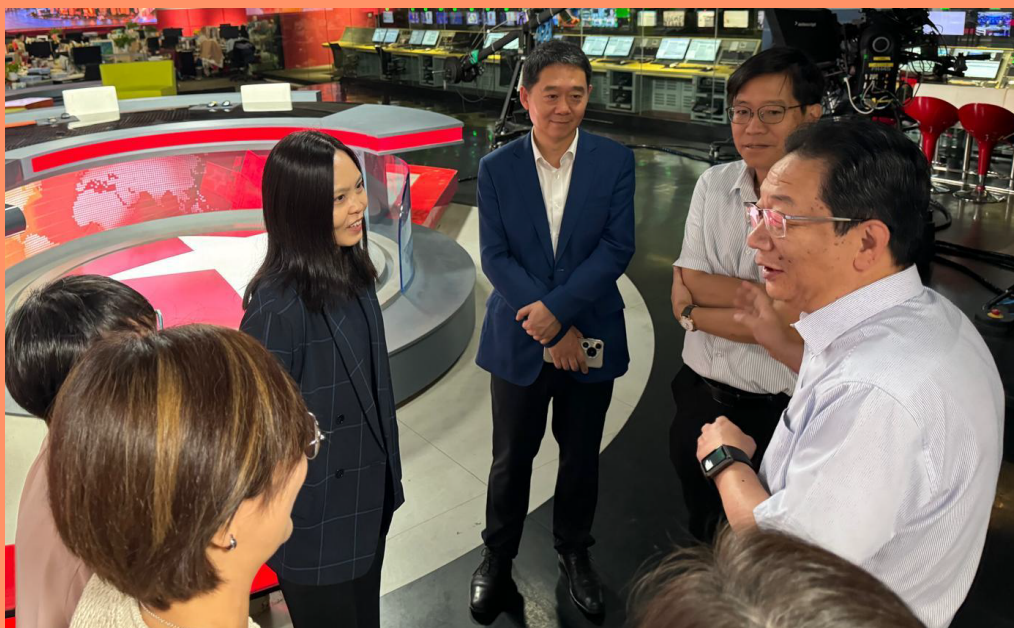


Ms Christine WAI, Deputy Director of Broadcasting (first from right) and Mr ZHONG Shixun, Deputy Director of GRT (first from left) witnessed the signing of MoU between RTHK and the Sports Channel of GRT.



RTHK and GRT jointly participated in the kick-off ceremony for the "2024 Guangdong-Hong Kong-Macao Greater Bay Area 3x3 Basketball Invitational".

# Uniting Hong Kong, Connecting the Mainland and the Rest of the World



Mr YUAN Lei, Deputy Director of SMG (first from right) introduced the latest broadcasting facilities to Ms Christine WAI, Deputy Director of Broadcasting (third from left) and Mr WANG Xikai, the Bureau Chief of China Radio and Television Hong Kong Bureau (third from right).

## RTHK Visiting Shanghai

In June 2024, RTHK attended the “STVFORUM: World Cities and International Communication” at the 29<sup>th</sup> Shanghai Television Festival to exchange views with a number of Chinese Mainland media experts, and visited Shanghai Media Group (SMG) afterwards to explore opportunities for enhancing co-operation.

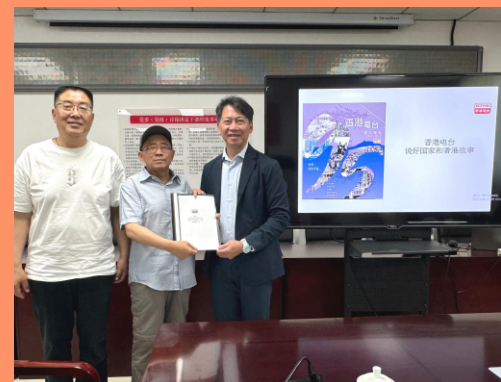
RTHK has been leveraging Hong Kong’s distinctive advantage of strong support from our Motherland close connection with the world. Being an active connector, RTHK proactively collaborates with the Chinese Mainland broadcasters to promote exchanges between the Chinese Mainland and Hong Kong. On the other hand, RTHK serves as a bridge for cultural exchange between the East and the West, telling good stories of our nation and Hong Kong.

## Director of Broadcasting Visiting Xinjiang

In June 2024, RTHK visited the Radio and Television Administration, Xinjiang Uyghur Autonomous Region (XUAR) to meet and exchange with the representatives from Xinjiang Radio and Television Station (XRATS), Xinjiang University and other related institutions. During the tour, RTHK also explored with relevant parties about joint production of programmes showcasing the history, culture and customs of both Xinjiang and Hong Kong, so as to promote people-to-people exchanges and tourism between the two regions.



Mr Eddie CHEUNG, Director of Broadcasting (second from right) briefed Mr ZHU Maozhou, Director of the Radio and Television Administration of XUAR (first from left) on the latest developments of RTHK.



Mr Eddie CHEUNG, Director of Broadcasting (first from right) shared the creative framework for “LIN Zexu: Beyond the Opium Destruction at Humen” with Dean MENG Nan (first from left) and Professor ZHOU Xuan (centre) of the School of History, Xinjiang University.

## Performance Evaluation and Awards Received

RTHK's performance is evaluated under the following eight Programme Production Goals (PPGs), which are drawn up by summarising the public purposes, mission and programming objectives stipulated in the Charter:

1. Promote understanding of our community, our nation and the world through provision of accurate, impartial and objective news and public affairs programmes;
2. Promote understanding of the concept of "One Country, Two Systems" and engender a sense of citizenship and national identity;
3. Provide a platform for the free exchange of views on public policies without fear or favour;
4. Provide a platform to support and promote community participation in broadcasting, such that participants can convey their creation concepts and intended messages;
5. Encourage social inclusion and pluralism, reflect the diversity of Hong Kong and other places, encourage integration, inject positive energy into society, and cater to the needs of minority interest groups;
6. Promote education and learning including e-learning;
7. Stimulate creativity and originality with a view to promoting arts and cultural activities and nurturing talents; and
8. Provide informative and entertaining programmes to broaden audiences' horizons and for their leisure and relaxation.

In the Controlling Officer's Report this year, RTHK sets out targets / indicators, including total hours of transmission, distribution of transmission hours among the eight PPGs, viewership / listenership and ratio, percentage of viewers / listeners who agree that RTHK has achieved the PPGs, appreciation index of programmes and the number of outreach projects organised. A comparison of the original estimates and the revised estimates, which reflects the performance of RTHK, is set out in the following tables –

Target / Indicator	Original estimate	Revised estimate / % change
<b>Radio</b>		
Total hours of transmission (excluding relayed channels)	52,560	52,560 (0%)
<b>Transmission hours of programmes by PPG</b>		
PPG 1	9,150	9,500 (+3.8%)
PPG 2	1,100	1,130 (+2.7%)
PPG 3	2,400	2,320 (-3.3%)
PPG 4	910	1,020 (+12.1%)
PPG 5	5,780	5,670 (-1.9%)
PPG 6	2,150	2,130 (-0.9%)
PPG 7	12,540	12,440 (-0.8%)
PPG 8	18,530	18,350 (-1.0%)

Target / Indicator	Original estimate	Revised estimate / % change
<b>RTHK audience who listen to programmes under each PPG (%/million)</b>		
PPG 1	34% / 1.0	35.2% / 1.1
PPG 2	5% / 0.2	6.0% / 0.2
PPG 3	12% / 0.4	3.4% / 0.1
PPG 4	(N/A)	(N/A)
PPG 5	15% / 0.5	18% / 0.6
PPG 6	9% / 0.3	27.5% / 0.8
PPG 7	16% / 0.5	33.9% / 1.0
PPG 8	52% / 1.5	33.4% / 1.0
<b>RTHK audience who agree that RTHK has achieved the PPG (%)</b>		
PPG 1	85	97.8
PPG 2	85	90.3
PPG 3	85	85.7
PPG 4	(N/A)	(N/A)
PPG 5	85	97.3
PPG 6	85	95.2
PPG 7	85	94.9
PPG 8	85	98.2
<b>Overall appreciation index of programme(s) by PPG (out of 5)</b>		
PPG 1	4.0	4.0
PPG 2	4.0	3.9
PPG 3	4.0	3.9
PPG 4	4.0	4.5
PPG 5	4.0	4.0
PPG 6	4.0	3.9
PPG 7	4.0	4.1
PPG 8	4.0	4.0
Public awareness level of CIBS (%) (PPG 4)	50	60
CIBS applicants who agree that RTHK provides for public participation in broadcasting (%) (PPG 4)	95	97
CIBS applications received (no.) and first-time CIBS applicants (%) (PPG 4)	330 / 56%	320 / 56%
CIBS page views (PPG 4)	140,000	120,000 (-14.3%)
Outreach projects organised (PPG 8)	125	125 (0%)

Target / Indicator	Original estimate	Revised estimate / % change
<b>TV (PPG 4 is not applicable to TV services)</b>		
Total hours of first-run programmes	6,000	6,226 (+3.8%)
Total hours of transmission (excluding relayed channels)	17,520	17,520 (0%)
<b>Transmission hours of programmes by PPG</b>		
PPG 1	2,604	2,680 (+2.9%)
PPG 2	2,884	2,974 (+3.1%)
PPG 3	440	448 (+1.8%)
PPG 5	608	460 (-24.3%)
PPG 6	500	486 (-2.8%)
PPG 7	662	523 (-21.0%)
PPG 8	9,822	9,949 (+1.3%)
<b>RTHK audience who watch programmes under each PPG (%/million)</b>		
PPG 1	60% / 3.5	53.5% / 3.4
PPG 2	55% / 3.2	31.1% / 2.0
PPG 3	60% / 3.5	42.0% / 2.7
PPG 5	60% / 3.5	22.7% / 1.5
PPG 6	55% / 3.2	38.3% / 2.4
PPG 7	55% / 3.2	40.8% / 2.6
PPG 8	60% / 3.5	56.9% / 3.6
<b>RTHK audience who agree that RTHK has achieved the PPG (%)</b>		
PPG 1	70	96.4
PPG 2	70	92.4
PPG 3	70	86.7
PPG 5	70	96.9
PPG 6	70	95.5
PPG 7	70	96.7
PPG 8	70	97.7

Target / Indicator	Original estimate	Revised estimate / % change
<b>Overall appreciation index of programme(s) by PPG (out of 5)</b>		
PPG 1	3.5	3.7
PPG 2	3.5	3.5
PPG 3	3.5	3.4
PPG 5	3.5	3.7
PPG 6	3.5	3.8
PPG 7	3.5	3.5
PPG 8	3.5	3.8
<b>Major official public events (PPG 1)</b>		
- Number of events	40	38 (-5.0%)
- Hours of events	68	63 (-7.4%)
- Hours of pool signal provided to media	540	503.9 (-6.7%)
Outreach projects organised (PPG 8)	25	29 (+16%)
<b>New Media</b>		
Provision of 24-hour continuous streaming service (%)	100	100 (0%)
<b>rthk.hk</b>		
Daily live streaming (Radio and TV)	3,700,000	3,886,000 (+5.0%)
Daily archive access	550,000	579,000 (+5.3%)
Daily visits	530,000	425,000 (-19.8%)
Number of podcasts available	24,000	24,000 (0%)
- Audio programmes (%)	60	60 (0%)
- Video programmes (%)	40	40 (0%)
Daily access of news pages	1,300,000	1,560,000 (+20.0%)

<b>Number of Followers</b>	
RTHK YouTube channel	1,150,000
Facebook (including news pages)	1,466,000
Instagram (including news pages)	192,000
Weibo	280,000



RTHK website



ALL in One



TV



Mobile APPS



Radio



News Programmes



Daily live streaming

**3,700,000**



Number of podcasts available

**24,000**



Daily archive access

**550,000**



YOUTUBE Followers

**1.15M**



Daily access of news pages

**1,300,000**



rthk.hk Daily visits

**530,000**

RTHK has received wide recognition for its efforts. It is heartening to see that the respective divisions and sections / units received a number of awards in 2024-25. Details of the awards are set out in the table below –

Section / Unit	Competition / Event	Programme / Feature	Award
<b>Radio Division</b>			
Radio Division	The 19 <sup>th</sup> Shanghai Broadcasting Festival Creative Award	RTHK POP UP LIVE	Quality New Voice Marketing Case in Media Convergence Award
Chinese Programme Service	2024 Audio Creative Summit & Beijing Radio Festival	The 45 <sup>th</sup> Top Ten Chinese Gold Songs Award Concert	Exemplary Cases of Convergent Broadcasting Operations – Grand Award
	The 3 <sup>rd</sup> National Radio and Television Convergence Media Marketing Innovation Competition		Brand Marketing Innovation – Gold Award
Radio 4	New York Festivals Radio Awards	In Memory of ‘The Father of New Music in Hong Kong’ – Doming Lam	Documentary: Biography / Profiles – Silver Award
	The 3 <sup>rd</sup> National Radio and Television Convergence Media Marketing Innovation Competition	Schools Music Appreciation Challenges Final Competition and Awards Ceremony 2025	Brand Marketing Innovation – Bronze Award
Radio 5	Asia-Pacific Broadcasting Union (ABU) 2024	It’s a Happy Day	Audio Category “Peace” – Winner
	The 3 <sup>rd</sup> National Radio and Television Convergence Media Marketing Innovation Competition	AI Heavenly Observer	Brand Marketing Innovation – Bronze Award
Putonghua Channel	The 3 <sup>rd</sup> National Radio and Television Convergence Media Marketing Innovation Competition	Halo Jakarta! Hello HongKong!	Brand Marketing Innovation – Silver Award
Culture and Education Unit	The 8 <sup>th</sup> Super One All-Media Season Super Showcase Contest	Book Crossing: POP UP to Schools	Excellent Case Award
Chinese News and Current Affairs Section	The 24 <sup>th</sup> Consumer Rights Reporting Awards	Impossible Ticketing   Concert Scams Surge as Less than Half of Hong Kong Coliseum’s Tickets Available for Public Sale	Audio Reporting Award – Gold Award
		Possible Breaches of the Education Regulations by Tutorial Centres for Accepting Prepaid Tuition Fees in Exchange for Concessions	Audio Reporting Award – Bronze Award
	New York Festivals Radio Awards	Engulfed in Boundless Darkness	Documentary – Social Issues – Finalist
	ABU 2024	Optimisation of Second-hand Resources Without Using Air-conditioners Environmental “Wild Man” Witnessing Serious Wastage by Hong Kong People	Audio Category “Planet” – Finalist
English News and Current Affairs Section	ABU 2024	Learning with AI: Bot vs Brains	Radio/Audio ABU Perspective Awards –Special Commendation
	The 8 <sup>th</sup> Business Journalism Awards of The Hang Seng University of Hong Kong	Living with AI: scams and security	Best Business Technology News Reporting (Video and Audio) – Gold Award

Section / Unit	Competition / Event	Programme / Feature	Award
<b>TV Division</b>			
Education and Recreation Section	ABU Children's Drama Co-Production	The 19 <sup>th</sup> ABU Children's Drama	Producers' Choice Awards – Second Runner-up
	The 8 <sup>th</sup> Super One All-Media Season Super Showcase Contest	95 Years of Public Service Broadcasting – Pet Show: Masquerade Contest	Excellent Case Award
Infotainment and Variety Section	New York Festivals TV & Film Awards	Hong Kong Ecologists 3 – The Bee Whisperer	Documentary: Environment & Ecology – Bronze Award
Digital Media Delivery Section	The 9 <sup>th</sup> Media Convergence Awards of the Hong Kong Association of Interactive Marketing	RTHK	Radio (Mobile) Gold Award
		RTHK TV	TV (Mobile) Bronze Award
		RTHK	Radio (Website) Silver Award
		RTHK	Radio (Social Media) Bronze Award
		RTHK	Radio (Overall) Gold Award
		RTHK	Best ESG Impact Award
		RTHK TV	Ten Outstanding Media Award
	2024 Weibo Brand Influence Exchange Summit	RTHK	GBA Influential Brands for Excellence



## New York Festivals Radio Awards

Documentary: Biography / Profiles  
 Silver Award: In Memory of 'The Father of New Music in Hong Kong' – Doming Lam

Mr LAM had made outstanding contributions to Hong Kong's music creation. Not only had he composed classic work pieces like "Insect World" and "Autumn Execution", he had also actively promoted the establishment of a number of Hong Kong and Asian composers' associations to bring the development of local contemporary music on par with the world. Mr LAM worked as a producer of cultural and variety shows in Rediffusion Television before, and also produced a number of popular classical music programmes for RTHK.

The programme features a number of long-standing partners such as composers, performers, and conductors, to relive the maestro's artistic legacy and recall the cheerful spirit that characterised his life.



## New York Festivals Radio Awards

Documentary – Social Issues  
 Finalist: Engulfed in Boundless Darkness

This series of reports examines the community support for the mentally ill after the stabbing case at Plaza Hollywood in Diamond Hill. The Government's proposal to expand the Conditional Discharge regime to cover both compulsory and voluntary admission cases as well as patients with violence history has drawn the attention of patients, former patients and the social welfare sector.

Through various channels, the reporters came into contact with a number of mentally ill. Some of them shared that despite returning to the community after discharge, the pressure they experienced during detention has caused them continuous darkness as though they were emerging from a dark room after years, fumbling their way along a long path towards rebirth. The social welfare sector, the medical sector and relevant experts also expressed their views on the Government's proposal.



## New York Festivals TV & Films Awards

Documentary – Environment & Ecology  
 Bronze Award: Hong Kong Ecologists 3 – The Bee Whisperer

Hong Kong is home to numerous ecologists who have long dedicated themselves to scientific research. Christophe Barthelemy, a French architect residing in Hong Kong for over 27 years, pursues bee specimen collection as a passionate pastime. Over the years, he has conducted extensive observation and documentation of Hong Kong's bees and wasps, and discovered previously unrecorded species of wasps. He has also published various academic articles on local bees, establishing himself as a bee expert in Hong Kong. In recent years, he has donated his personal collection to researchers of the University of Hong Kong to assist their study on the relationship between climatic conditions and biodiversity.



RTHK and RTHK TV received a number of awards in The 9<sup>th</sup> Media Convergence Awards of the Hong Kong Association of Interactive Marketing -

- Radio (Website) Silver Award
- Radio (Overall) Gold Award
- Best ESG Impact Award
- Ten Outstanding Media Award
- Radio (Mobile) Gold Award
- TV (Mobile) Bronze Award
- Radio (Social Media) Bronze Award



### The 24<sup>th</sup> Consumer Rights Reporting Awards

Audio Reporting Award

Gold Award: Impossible Ticketing | Concert Scams Surge as Less than Half of Hong Kong Coliseum's Tickets Available for Public Sale

Bronze Award: Possible Breaches of the Education Regulations by Tutorial Centres for Accepting Prepaid Tuition Fees in Exchange for Concessions



### ABU 2024

Radio/Audio ABU Perspective Awards

Special Commendation

Learning with AI: Bot vs Brains



### The 8<sup>th</sup> Business Journalism Awards of The Hang Seng University of Hong Kong

Best Business Technology News Reporting (Video and Audio)

Living with AI: scams and security



### 2024 Audio Creative Summit & Beijing Radio Festival

Exemplary Cases of Convergent Broadcasting Operations

# Complaint Handling

## Programme-related<sup>4</sup> Complaint Cases<sup>5</sup> Received This Year

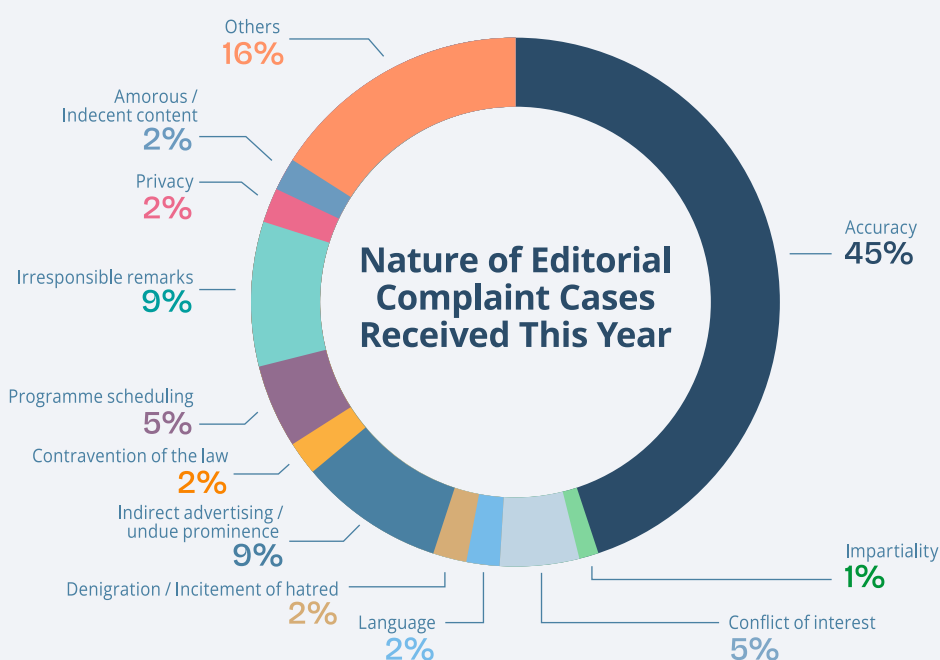
Month	No. of complaint cases		
	Editorial <sup>6</sup>	Non-editorial <sup>7</sup>	Total
April 2024	4	24	28
May 2024	4	31	35
June 2024	8	26	34
July 2024	8	21	29
August 2024	5	30	35
September 2024	8	25	33
October 2024	3	27	30
November 2024	2	27	29
December 2024	4	17	21
January 2025	4	23	27
February 2025	2	19	21
March 2025	5	25	30
<b>Total</b>	<b>57</b>	<b>295</b>	<b>352</b>

<sup>4</sup> Refer to complaints the subject of which is about issues concerning RTHK’s radio, TV or new media services, which may be related to programme content, standards, programme quality, performance of presenters, reception problems or organisation of projects.

<sup>5</sup> Similar complaints related to the same programme will be grouped as one “complaint case”.

<sup>6</sup> Refer to complaints related to a possible breach of the Charter, the Editorial Policies and Processes of RTHK, the Producers’ Guidelines and the codes of practices issued by the CA.

<sup>7</sup> Refer to complaints about reception problem, a presenter’s appearance / style, pronunciation, boring content, etc.



Compared with the preceding year, there was an increase of 9.6% in the number of programme-related complaint cases received in the current year. Most of these complaints were related to the accuracy of information in the programmes. In addition, there was one case of minor breach determined by the Director-General of Communications under the delegated authority of the CA this year.