

# RADIO TELEVISION HONG KONG

ANNUAL REPORT  
2023-2024

RTHK  
香港電台

95 years  
and more ...

When I was young  
I'd listen to the radio  
Waitin' for my favorite songs  
When they played I'd sing along  
It made me smile.  
Those were such happy times  
And not so long ago  
How I wondered where they'd gone  
But they're back again  
Just like a long lost friend  
All the songs I loved so well.



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天行健君子以自强不息  
地势坤君子以  
厚德载物

《周易》

Like Heaven that is full of strength in its motion,  
a superior man should strive to better himself unceasingly.

Like Earth that is generous and peaceful, a superior man  
should accommodate all things with his great virtue.

- "Xiang Zhuan" in Book of Changes ("I Ching")



# Director's Message



The year **2023** marked the 95<sup>th</sup> anniversary of public service broadcasting. Radio Television Hong Kong (RTHK) has organised a series of celebratory activities which was concluded by “A Journey of Light and Sound – 95 Years of Public Service Broadcasting Exhibition” held in the Hong Kong Museum of History from December 2023 to February 2024. The exhibition traced the broadcasting history in Hong Kong and showcased the role of new technologies in audio-visual production and broadcasting.

Undoubtedly, reminiscence aside, looking forward counts more as we have spared no time in scenario planning and risk-based management to get ready to cope with changes ahead. In 2023, RTHK implemented strategies step by step in the following seven areas —

1. Optimising the use of technology for enhancing efficiency and cost-effectiveness: We have used artificial intelligence (AI) to support the production of radio and television (TV) programmes, and laid the foundation for building an AI Lab to explore the creative potential of AI. Besides, we have planned to use cloud broadcasting technology, and made wider use of the fifth generation of mobile telecommunications (5G) for content transmission;

2. Nurturing talents: We have provided ample opportunities for new recruits such that under the guidance of experienced colleagues, they can leverage their strengths and hone their skills for succession and innovation. On the other hand, we have upgraded the management's capacity through staff training to equip them with the strategies and skills for managing the application of technologies as well as digital marketing;

3. Launching a specific English TV programme timeslot to connect with the non-Chinese speaking community in Hong Kong, and spreading the good stories of Hong Kong in English through online media;

4. Uniting Hong Kong and Connecting with the Mainland and the Rest of the World: Apart from collaborating with various government departments, arts performance groups and public organisations more intensively, we have actively joined hands with media groups in the Mainland and overseas to enrich programme content;

5. Stepping up promotion efforts and reaching out to the community: We have launched a Search Engine Optimisation (SEO) strategy to make RTHK's content more easily searchable online by the public; and have supplemented online and offline promotion for key programmes and activities. Under the radio flash mob initiatives, we have brought our on-air studio outdoor to different communities to have face-to-face engagement with the public;

6. Producing more local sports programmes and relaying more international sports events; and

7. Doubling up efforts to educate the public about the concepts of sustainable development and environmental, social and governance (ESG), including sending a production crew to the Middle East for producing a programme on green enterprises and sustainable investing.

In addition to the above changes, RTHK has continued to identify and produce programmes that foster the affection for our home and country to enhance public understanding of Chinese history and culture, enabling the public to grasp opportunities arising from national development by keeping a finger closely on the pulse of the overall development of our country. On the other hand, we have catered to the needs of ethnic minorities and the disabled by producing an array of informative programmes relevant to them.

Coming into operation in 1928, RTHK was literally born in the Year of the Dragon. In RTHK's Spring Festival Reception held on 22 February 2024, we invited Cheung Ming-man to sing the songs “I am Chinese”, “My Chinese Heart” and “Descendants of the Dragon”, which resonated with special meaning. RTHK will continue to accept opinions with no less humility, and deliver content with utmost sincerity.

Eddie Cheung  
Director of Broadcasting



“Invigorating Hong Kong with RTHK's vitality”

天行健君子以自强不息  
地勢坤君子以  
厚德載物



# About RTHK



1928

First broadcast with GOW as call-sign; Studios located at the General Post Office in Central

Named as Radio Hong Kong

1948

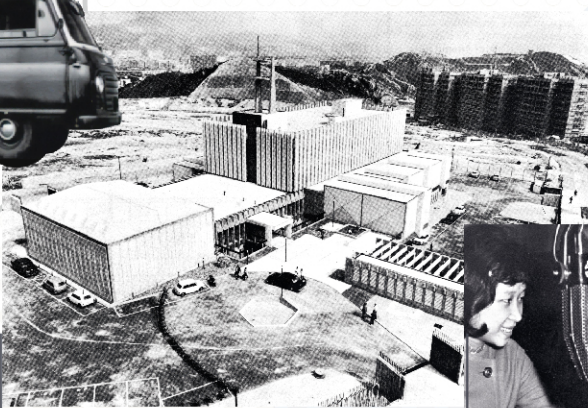


Became a government department managed by the Director of Broadcasting



1954

Broadcasting House built on Broadcast Drive, Kowloon



1969

Television Unit established



1970

1976

Started to co-produce school education TV programmes with the Education Department for over 40 years



Offhy named as Radio Television Hong Kong



1987

Opening of Television House on Broadcast Drive, Kowloon



Coordinated the live broadcast of the Hong Kong Handover Ceremony and the Inauguration Ceremony of the HKSAR Government for global coverage

1997

2008

Coordinated with 7 local TV broadcasters for the live telecast of Beijing 2008 Olympic Torch Relay in Hong Kong covering a total length of 25km



3 digital terrestrial TV channels launched (RTHK TV31, 32, 33)

2014

2022

"Radio The Greater Bay" and "CGTN Documentary" under the China Media Group relayed on RTHK

CGTN紀錄頻道和粵港澳大灣區之聲頻率  
落地香港



2023

Celebration of 95 Years of Public Service Broadcasting





# About RTHK

RTHK is a government department that is not only the sole public service broadcaster of the Hong Kong Special Administrative Region, but also the oldest broadcaster in Hong Kong. It provides radio, TV and new media services to Hong Kong people through eight radio channels<sup>1</sup>, five digital terrestrial television (DTT) channels<sup>2</sup>, the official website rthk.hk, mobile applications and social media.

Commenced its broadcast in 1928 under the call-sign GOW, the broadcaster was named Radio Hong Kong in 1948. The Broadcasting House on Broadcast Drive was completed in 1969. Radio Hong Kong was renamed Radio Television Hong Kong in 1976. In 1987, the Television House on Broadcast Drive was officially opened.

The Charter of RTHK (“the Charter”), signed in August 2010, guides the operation and programme production of RTHK. Under the Charter, RTHK is to fulfil the following public purposes and mission –

## Public Purposes

- Sustain citizenship and civil society. This involves:
  - (i) promoting understanding of our community, our nation and the world through accurate and impartial news, information, perspectives and analyses;
  - (ii) promoting understanding of the concept of “One Country, Two Systems” and its implementation in Hong Kong; and
  - (iii) engendering a sense of citizenship and national identity through programmes that contribute to the understanding of our community and nation;
- Provide an open platform for the free exchange of views without fear or favour. This involves the provision of a wide range of programmes for public participation and expression of views, and provision of a platform to support and facilitate community participation in broadcasting, including the provision of funding to community involvement broadcasting producers;
- Encourage social inclusion and pluralism. This involves the provision of programmes with diversity of programming coverage, universality of reach and sensitivity to the pluralistic nature of Hong Kong and the world. The objective is to enhance public understanding and acceptance of the cultural, linguistic, religious and ethnic diversity both in the local community and beyond;

<sup>1</sup>Including two channels relaying China National Radio Hong Kong Edition and Radio the Greater Bay of the China Media Group (CMG).

<sup>2</sup>Including the relay of China Central Television Channel 1, China Global Television Network (CGTN) Documentary and CGTN English Channel.

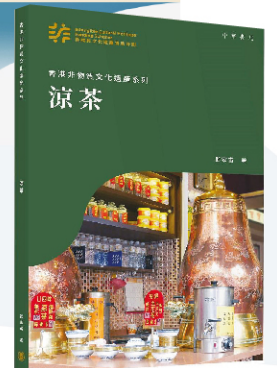
- Promote education and learning. This involves stimulating interest in a wide range of subjects, and providing information and resources to facilitate lifelong learning at all levels and for all ages; and
- Stimulate creativity and excellence to enrich the multi-cultural life of Hong Kong people. This involves the production, commission and acquisition of distinctive and original content for public broadcast. There should be active promotion of public interest, engagement and participation in cultural activities, and its programming and other corporate policies and practices should foster creativity and nurture talent.

## Mission

- Inform, educate and entertain members of the public through multimedia programming;
- Provide timely, impartial coverage of local, national and global events and issues;
- Deliver programming which contributes to the openness and cultural diversity of Hong Kong;
- Provide a platform for the Government and the community to discuss public policies and express views thereon without fear or favour; and
- Serve a broad spectrum of audiences and cater to the needs of minority interest groups.



【開卷樂】《香港非物質文化遺產系列：涼茶》—— 水碗茶盛載的人情味





# Corporate Governance



## Measures

RTHK attaches importance to good governance to ensure proper use of public money. The corporate governance of RTHK includes the following important measures –

- “The Charter” specifies the public purposes and mission of RTHK.
- “The Editorial Policies and Processes of RTHK” sets out the editorial values, editorial policies and guiding principles of RTHK, as well as the editorial processes of different types of productions.
- The RTHK Board of Advisors, appointed by the Chief Executive, advises on the editorial principles, standards and quality of RTHK programmes, and tracks how well the programmes meet up to public expectations.
- RTHK should ensure that its TV and radio programmes comply with the relevant codes of practices issued by the Communications Authority (CA) for regulating the standards of programmes broadcast by broadcasters.
- The Commerce and Economic Development Bureau meets with RTHK management regularly to ensure that the use of resources and staff management are in line with government standards.
- The Systems Review Unit (SRU) is RTHK’s internal auditor. It reviews RTHK’s operations and activities, and provides independent assessment and objective advice on the adequacy and effectiveness of internal controls, as well as compliance with the applicable laws, policies, regulations and procedures, etc.

## Internal Audit

RTHK takes a risk-based approach to select specific areas of operation for internal audit each year. In 2023–24, RTHK has completed the following internal audit –

- Internal control review and compliance check regarding specific accounting and financial management functions; and
- Compliance check regarding the contracts of and payments to Category II service providers<sup>3</sup>.

The SRU’s internal audit did not identify any major failures or risks, but it made the following improvement suggestions –

- To enhance the segregation of duties in individual accounting procedures;
- To circulate regularly all departmental accounting instructions and procedures to ensure compliance by relevant staff members; and
- To strengthen the supervision of payments to Category II service providers.

<sup>3</sup>Category II service providers provide service to RTHK as contractors or self-employed persons. They have no employment relationship with RTHK. Examples of this type of service providers are artistes, presenters, script-writers, and researchers.



## Risk Management

Hope for the best, plan for the worst. All organisations must have a good sense of risk management. Good risk management helps mitigate a critical incident's adverse impact on an organisation. Despite the ubiquity of the Internet, broadcasting services remain a vital infrastructure to a society. As the sole public service broadcaster in Hong Kong, how to maintain broadcasting services to inform the public in extreme scenarios is RTHK's priority in risk management. On the other hand, the use of AI in the creative industry is getting prevalent, and the extensive use of AI for content production has become an irreversible development trend. As such, RTHK has timely formulated a policy on the use of generative AI.

RTHK has implemented risk management measures in three areas, namely structural safety of buildings, cyber security and the use of AI –

### Structural Safety of Buildings

As both the Broadcasting House and Television House were built around 50 years ago, some of the built environment no longer meets the latest development needs, and the facilities in the buildings require maintenance from time to time. To ensure that the radio and TV services will not be disrupted by the aging facilities, RTHK has conducted risk assessment on the infrastructure, equipment, office and programme production space in both buildings, reviewed the existing risk-control measures, and formulated short-term remedial measures. For instance, we completed two repair engineering projects at locations which have a risk of concrete spalling; seasonal preventive clearing works at drains having a risk of blockage; and leak prevention works at about 50 locations after Super Typhoon Saola struck Hong Kong on 1 and 2 September 2023 and the “extreme conditions” on 8 September 2023. After carrying out large-scale drain upgrade and reconstruction works in 2023, the drainage condition of the Broadcasting House has greatly improved. RTHK will monitor other drains which have a risk of blockage, and take follow-up actions when necessary. In the long run, RTHK will continue to work together with the Architectural Services Department (ASD) to monitor the structure of the Broadcasting House and the Television House, and will conduct the triennial comprehensive structural inspection in 2024 to identify risks for precaution. In addition, RTHK will explore with ASD expeditious renovation of the rooftop with deteriorated waterproofing layer to minimise the risk of leakage.

Apart from the two buildings on Broadcast Drive, RTHK uses other government properties and rents other premises for office space and to meet its operational needs for programme production. RTHK has started using cloud technology gradually in programme production to minimise the operational risk posed by the aging buildings in the long run.

### Cyber Security

Although RTHK rarely stores personal data of members of the public, we take cyber security seriously. Relevant measures include –

(i) Internal exercises on phishing: we have conducted phishing exercises to monitor and assess the vigilance of staff against phishing attacks. We also provide staff with analysis and guidance on the possible risks and loopholes in case of phishing attacks against RTHK. We will continue to provide relevant training to raise staff's awareness of phishing attacks;

(ii) Drills on handling cyber security incidents: the drills aim to enhance the capability of RTHK in responding to information security incidents, test the effectiveness of the contingency plans, improve relevant emergency measures, train relevant staff members, enhance co-ordination and collaboration within RTHK, and raise the management's awareness of security incidents with the necessary knowledge to respond to such incidents;

(iii) Information technology (IT) security risk assessment and audit: we have conducted assessment and audit on RTHK's IT security risks and measures to identify security loopholes, weaknesses and threats, and implemented appropriate security control measures to reduce the risks. No unusual or suspicious cyber security issues were found in RTHK in the assessment and audit exercises;

(iv) Introduction of network detection and response (NDR) solutions: the exercises aim to monitor network traffic and detect abnormal activities; and

(v) Engagement of security operations centre (SOC) services: the services are dedicated monitoring of and responding to security incidents in order to strengthen cyber security.

### Use of AI

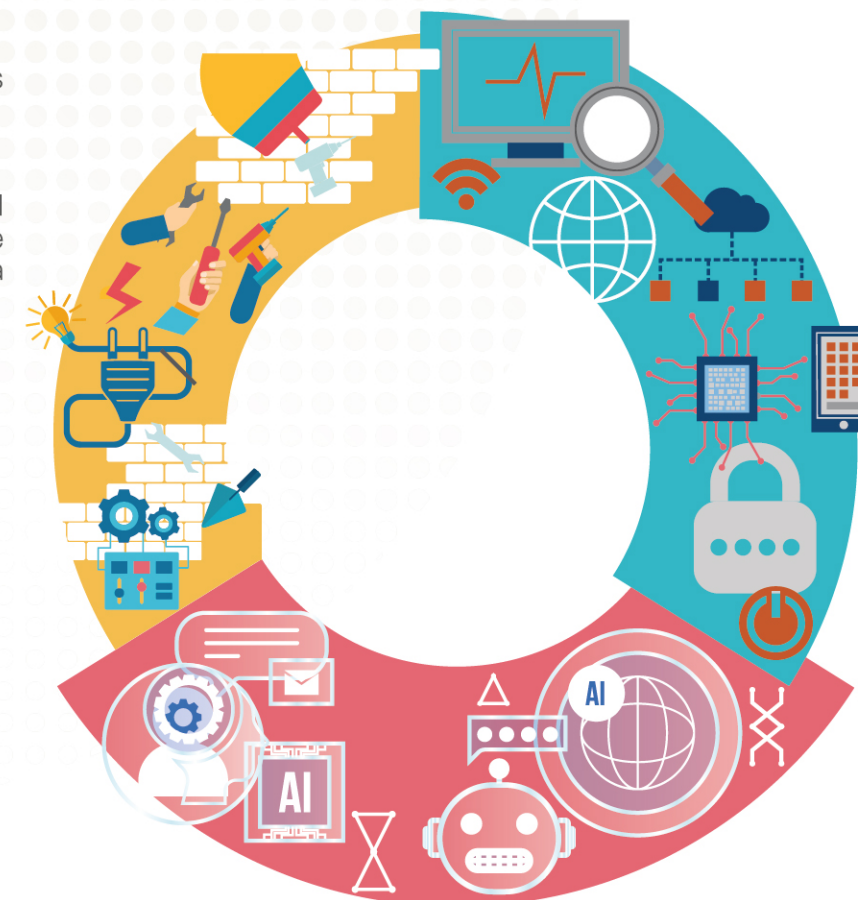
Effective use of AI not only enhances productivity, but also opens up unlimited possibilities for multimedia production. However, just like other tools, there could be potential abuse of AI. RTHK issued the internal guide “RTHK's Policy on Generative Artificial Intelligence (AI)” as early as July 2023 to remind all programme officers to observe the following principles when using AI –

(i) Honesty – must give AI appropriate credit if it is used in production;

(ii) Awareness of bias – Outputs generated by AI could be biased due to the limitations of existing data and information; and

(iii) Respect for intellectual property rights.

Furthermore, RTHK has set up an AI Lab for staff to test various generative AI tools in production. Through trial and error, staff will accumulate experience and better understanding of the potential and risks of AI.





## RTHK Board of Advisors 2022-24

- |   |   |   |
|---|---|---|
| 1. Mr Stanley Choi Tak-shing, JP                | 6. Mr Hsu Hoi-shan, MH                    | 11. Mr Hendrick Sin, MH                 |
| 2. Ms Linda Choy Siu-min                        | 7. Ms Eva Wong Ching-hung                 | 12. Ms Elaine Wu Siu-ling               |
| 3. Ms Shirley Loo Marie Therese, BBS, MH, JP    | 8. Board Chairman Dr Lam Tai-fai, GBS, JP | 13. Professor Ronald Chiu Ying-chun     |
| 4. Dr Tik Chi-yuen, SBS, JP                     | 9. Dr Thomas So Shiu-tsung, JP            | 14. Professor Anthony FUNG Ying-him, JP |
| 5. Director of Broadcasting Mr Eddie Cheung, JP | 10. Ms Dilys Chau Suet-fung               |   |

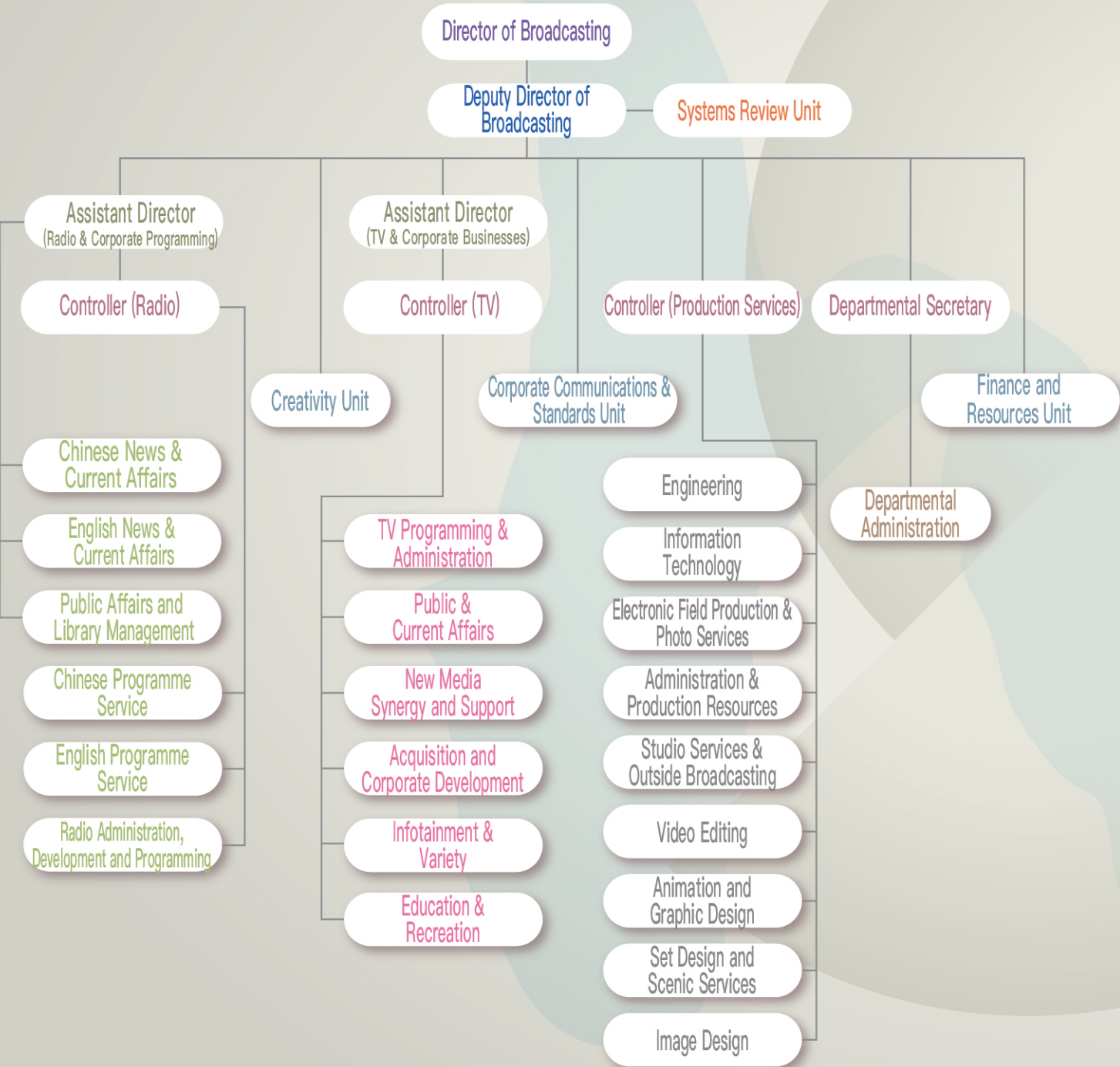




# Organisational Structure and Financial Provision

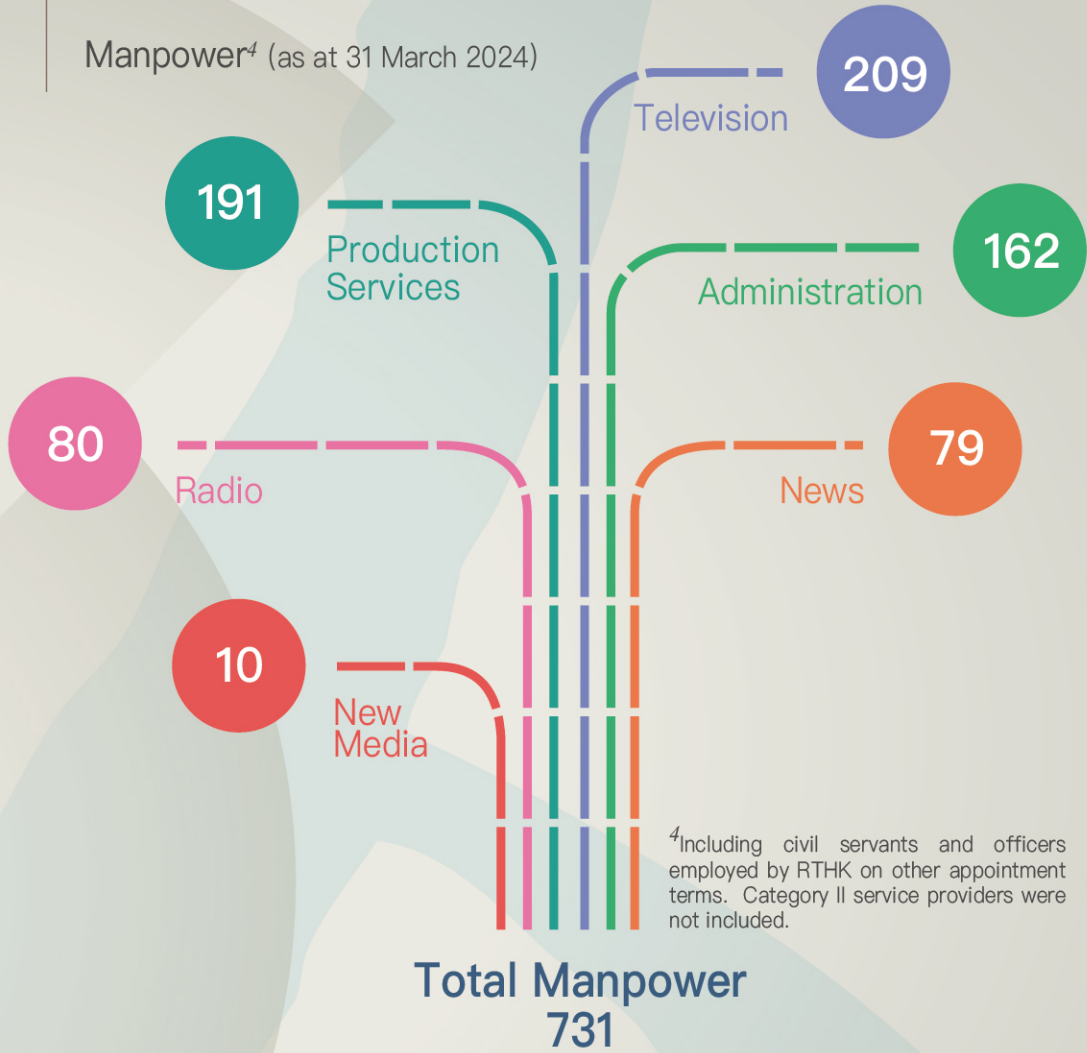
## Organisation and Manpower

Structure of RTHK (as at 31 March 2024)



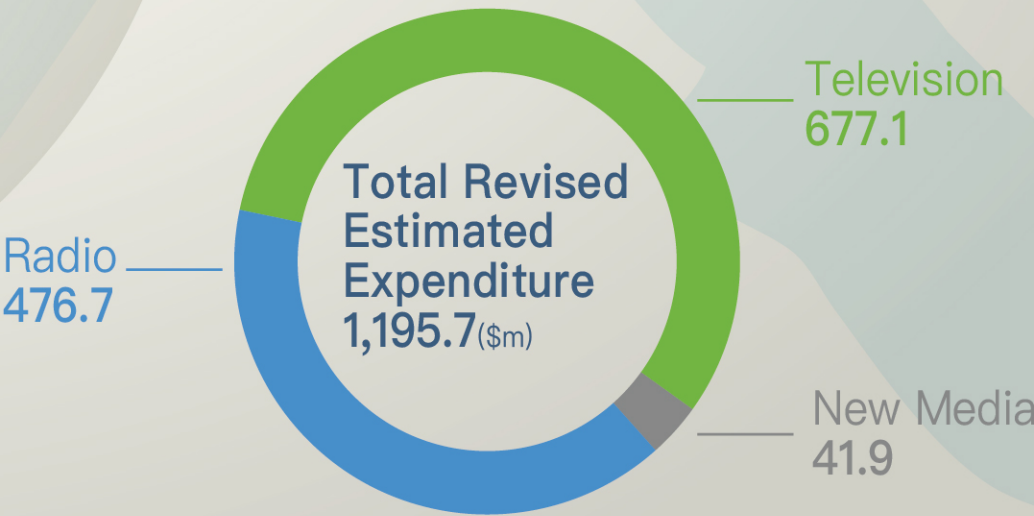
Talent is an invaluable core asset to RTHK as a public service broadcaster. As of the end of March 2024, RTHK employed 561 civil servants of various grades, including 393 in the departmental grades of Programme Officer, Telecommunications Engineer and Technical Officer, along with 168 of other common grades and general grades officers. RTHK also had 157 employees on non-civil service contract, 12 on post-retirement service contract, and 1 on terms equivalent to departmental contract.

Manpower<sup>4</sup> (as at 31 March 2024)



<sup>4</sup>Including civil servants and officers employed by RTHK on other appointment terms. Category II service providers were not included.

The revised estimated expenditure for RTHK in 2023–24 is \$1,195.7 million. Distribution of the provision among the programme areas is as follows –





# RTHK in 2023-2024



## 95 Years of Public Service Broadcasting

The year 2023 marked the 95<sup>th</sup> anniversary of public service broadcasting in Hong Kong. Under the theme “Stay Tuned with Hong Kong”, RTHK produced a series of radio and TV productions that forms a time tunnel through which RTHK, together with the Hong Kong community, traced the development of Hong Kong’s broadcasting industry in the past 95 years and reflected on how technologies would bring about opportunities and challenges to the industry.

2023

The HKYCO performing in the “95A Top Ten Chinese Gold Songs Award Presentation Concert”



6 May 2023

The “95A Top Ten Chinese Gold Songs Award Presentation Concert” was held. The show included a special segment which featured an array of Cantonese pop songs throughout the years for the audience to savor the development of Hong Kong’s pop music culture. We also invited the Hong Kong Youth Chinese Orchestra (HKYCO) to perform the majestic “Luk Siu Fung”, “You Are Always the Best in the World” and “This Is My Home” to pay tribute to the late composer Joseph Koo Kar-fai. The finale of the segment was the epic song “The Bund” sung by Frances Yip, bringing the show to its climax.

July to November 2023

The “95 Years of Public Service Broadcasting in Hong Kong Roving Exhibition” was staged in various venues of Hong Kong Island, Kowloon and the New Territories, including the Hong Kong Cultural Centre (HKCC), Hong Kong Central Library, Sha Tin Town Hall, Domain Mall in Yau Tong, and the Central Government Offices. The exhibition enabled the public to have a glimpse of the important milestones of RTHK’s development and its future directions, as well as major broadcasting events over the past 95 years.

The roving exhibition was held in HKCC from 24 July to 6 August 2023



Some of the participants of the Pet Show



“Steamed Bun” (「饅頭」) and “Sesame Balls” (「煎堆」), Winners of the “Best Popularity Award”

Lulu Cat, shortlisted contestant

Clueless Pig (「懵豬」) and Precious Pig (「珍豬」), shortlisted contestants

30 April 2023

RTHK is your buddy. Through the airwaves, we keep Hong Kong people company all along – growing up hand in hand, going through ups and downs, and sharing joy together. The same goes for our pets. They are friends who always stand by us, and the bonding deepens over time. As a kick-off celebratory event, RTHK hosted the “95<sup>th</sup> Anniversary of Public Broadcasting – Pet Show” on 30 April 2023 to promote animal protection and responsible pet ownership. With the theme of “95”, the masquerade contest let pet owners dress up their beloved pets with boundless creativity to show off their charm and loyalty.



Pilot “Biscuit” (「餅餅」), Winner of the “Best Style and Look Award”





## 2 December 2023 to 26 February 2024

RTHK held the thematic “A Journey of Light and Sound – 95 Years of Public Service Broadcasting Exhibition” at the Hong Kong Museum of History. Started with sound broadcasting in 1928, and through the re-creation of a recording studio and classic programme scenes, the display of RTHK’s precious collections of artifacts, photos and audio-visual archives, as well as the adoption of a multimedia approach, the exhibition vividly illustrated the development of RTHK and Hong Kong’s broadcasting industry for the public. As the broadcasting industry, underpinned by developing technologies, is evolving into a multimedia, multi-platform mode and even more borderless, the exhibition also guided the audience through the boundless world of light and sound by various means including holographic projection, interactive installations and generative AI.

“A Journey of Light and Sound – 95 Years of Public Service Broadcasting Exhibition”



Apart from the aforementioned major events, RTHK has produced a series of special radio programmes, such as 20 new episodes of “Always by Your Side” radio dramas with the theme of “Radio”, the segment “95 Years of Public Service Broadcasting – Our Songs” in “Music Lover”, “MagaSenior: Oral History by the Elderly of 18 Districts Radio Drama”, as well as “Putonghua Nine to Five”, the new segment of Putonghua Channel that encompassed history of the broadcasting industry, development of RTHK and Putonghua learning, to review the past and look ahead to the future with the public in a holistic manner.

## 2 to 3 December 2023



To strengthen interaction with the public and in support of the “Happy Hong Kong” Campaign launched by the Government, RTHK held “Happy Hong Kong: Sonic + · Visual + · Carnival” at the Piazzas outside Hong Kong Science Museum on 2–3 December 2023. Various organisations and schools were invited to participate in the carnival with their thematic booths echoing RTHK’s programmes, such as healthy life, arts and culture and social inclusion, to bring joy to Hong Kong people and celebrate with RTHK. Mr Paul Chan, the Financial Secretary, officiated at the opening ceremony of the carnival and visited the thematic exhibition.

Mr Paul Chan (middle), the Financial Secretary, Dr Bernard Chan (sixth right), the Under Secretary for Commerce and Economic Development, Mr Eddie Cheung (sixth left), the Director of Broadcasting and other guests officiating at the opening ceremony of the “Happy Hong Kong: Sonic + · Visual + · Carnival” and the thematic exhibition



“Happy Hong Kong: Sonic + · Visual + · Carnival”

Mr Paul Chan, the Financial Secretary, enjoying some happy moments with students at the carnival

Carnival booths with different themes





The captivating broadcast programmes of RTHK over the past 95 years are not only the efforts of presenters and announcers, but also the fruit of the hard teamwork of the behind-the-scene supporting staff members —

From the past to the present and future, RTHK counts on each and every staff member working behind-the-scene tirelessly and assiduously to bring information and entertainment to Hong Kong people

**Chan Tak-shun, Simon**  
Chinese Programme Service  
Deputy Head/Radio 2

“I have been working in the broadcasting industry for more than 30 years. After experiencing the ups and downs of radio development, I understand that “content is king”, which is the only way to attract audiences.

Our production “Chinese Chivalry Odyssey” in recent years analyses the wuxia (knight-errant) culture from various perspectives. From making reference to more than 80 books about wuxia and martial arts, collecting songs and music related to wuxia in the entire record library to writing, mixing and performance, we have done all the production work on our own.”



**Pang Yin-sheung, Zoe**  
Record Library  
Officer in charge

“The record library is located on the ground floor of RTHK’s Broadcasting House. Over the decades, apart from the recordings of our radio programmes, we have collected a huge number of records.

Starting from 78rpm vinyl records in the early days, we now have more than 200 000 records in the record library. We have contemporary songs, pop songs, xiqu and classical music in our collection, and even multiple versions for some classic repertoires.”

**Li Chun-wah, Jason**

Electronic Field Production & Photo Section  
Specialises in video filming, introducing a cameraman’s daily work and its characteristics

“One time I had to run alongside a 10 km record holder as fast as I could, with a camera in my hand, in order to capture the athlete’s running posture. But I only managed to run one km with the athlete!”





### Chu Chung-kwan

#### Engineering Section

Specialises in transmission of pool signal

“I am responsible for the broadcasting system engineering works of 14 FM and AM transmitting stations of RTHK. As an engineer, I very often go on night hikes because inspection works are usually done in small hours to minimize disruption to viewing and listening experience of audience. I have once climbed up Kowloon Peak at 11 p.m., and groped my way down after work at 3 a.m. in the dark!”



### Orh Cheuk-yin, Boo

#### Image Design Section

Specialises in image design for artistes

“I do research, analyse scripts, and tailor-make costume for artistes with different looks and roles. One time I had to make an eraser alien for a children’s drama. We had spent much time to find numerous types of eraser during research for picking the most suitable one that the audience would recognise at first glance that it was an eraser. Finally, we managed to make a life-size eraser costume in half a month, and there you had the eraser alien.”



### Tang Yiu-kuen

#### Studio Services & Outside Broadcasting Section

Specialises in management, introducing the daily operation and characteristics of radio studios

“I am responsible for managing over 30 recording studios and continuity studios. Most of the continuity studios operate 24 hours a day. So, even in times of tropical cyclones, I am always there for emergency repairs to ensure smooth broadcasting. Oftentimes I also have to check for water leakage, as we will be in great trouble if the equipment gets wet!”



### Wong Hoi-yee

#### Chinese News and Current Affairs Section

Programme host and executive producer of “Morning News”

“On my way to work before daybreak, I would be reading online newspapers to pick the news highlights to be presented to audiences in “Newspaper Summary”. In the last hour before the programme is on air, I would go through the news features prepared by colleagues to make sure that we are providing accurate coverage on the major events in Hong Kong as well as focusing on international news. Rain or shine, we will continue to stay at the forefront to keep our audiences up-to-date with the latest news.”





## Understanding “One Country, Two Systems” and Safeguarding National Security

“One Country, Two Systems” lays the foundation for the development of Hong Kong. To understand the importance of “One Country, Two Systems”, we must understand in the first place our motherland as well as the Mainland and Hong Kong systems, which cover an extensive scope. RTHK has all along produced programmes in various forms and from different perspectives, with a view to enhancing public understanding of our country’s political and judicial systems, as well as the organs of state power, etc., thereby deepening their understanding of “One Country, Two Systems”.

The year 2023 marked the 74<sup>th</sup> anniversary of the founding of the People’s Republic of China (PRC). RTHK has co-produced with the Security Bureau (SB) and broadcast the “Parade by Disciplined Services and Youth Groups cum Carnival for Celebrating the 74<sup>th</sup> Anniversary of the Founding of the People’s Republic of China” held at the Fire and Ambulance Services Academy in Tseung Kwan O. Apart from the flag raising ceremony to celebrate the National Day, there was a joint parade by the various disciplined services on that day, enabling the public to understand the disciplined services’ work while enhancing their sense of belonging to the country.



“Parade by Disciplined Services and Youth Groups cum Carnival for Celebrating the 74<sup>th</sup> Anniversary of the Founding of the People’s Republic of China”

To celebrate the 26<sup>th</sup> anniversary of Hong Kong’s return to the motherland, the China Media Group (CMG) has gifted RTHK a series of premium programmes, including thematic programmes “Vanguards” and “Decode 10 Years”; documentaries “Our Journey”, “Signs of the Republic”, “Seeds”, and “China Aspirations”; and the cultural programme “Homes in Beautiful China”, as well as the drama “Shan He Jin Xiu”. RTHK has successively broadcast this series of premium programmes to enhance public understanding of the motherland.



## The Constitution and the Basic Law

Over the past year, RTHK has continued to co-produce programmes relating to the Constitution and the Basic Law with the Constitutional and Mainland Affairs Bureau (CMAB), including “Root & Origin: The Constitution (Season 3)”, which features the historical origin, evolvement and important figures of the Constitution, enabling the audience to gradually grasp the brief development history of the Constitution of contemporary China, and better understand the future development of Hong Kong as guaranteed under the Constitution. Apart from the National Day, RTHK has also co-produced with SB and broadcast live the flag raising ceremony for the Constitution Day held at the Immigration Service Institute of Training and Development, so that the public can better understand the spirit of the Constitution, thereby enhancing their understanding of and sense of belonging to the country.



The Flag Raising Ceremony for the Constitution Day

In “Knowing Our PRC Representatives (Season 2)”, the PRC representatives from different sectors were invited to be the guests to share their aspirations and plans, enabling the public to understand our PRC representatives from another angle. The programme also presented the policies which had been endorsed by the NPC, allowing the public to understand the important role played by the NPC in the development of our motherland and Hong Kong.

Over the past year, RTHK has produced many programmes on Basic Law promotion, including —

- “Basic Law Daily”: In cooperation with CMAB, elite athletes, artistes or key opinion leaders, as well as ordinary citizens were invited to be the programme guests to introduce how the Basic Law is closely related to the public through daily life topics. For example, using Hong Kong Identity Card as a lead-in, to introduce the Basic Law provisions relating to the Hong Kong permanent resident status. Apart from the TV version, the audio version of the programme was broadcast on Radio 1, 2, 5 and the Putonghua Channel.
- “Talk About Basic Law With Photo”: With versions in Putonghua, Cantonese and English, the programme used photos with historical significance as the introduction to explain the relevant provisions and history of the Basic Law, in order to help the public understand correctly the content of the Basic Law, thus clarifying their possible misunderstanding.
- “CliffNotes on Basic Law”: Primary and secondary students were invited to briefly describe the importance of the Basic Law provisions to the country and Hong Kong.
- “All About Basic Law II”: Reviewing the drafting process for the provisions, introducing the relevant legal concepts, and presenting concluded court cases based on their judgements through which the public can understand the Basic Law provisions.



## Improving Governance at the District Level

Last year, the Government held the first District Council (DC) election after the Legislative Council's approval of the proposals on improving governance at the district level. In support of the general publicity work for the election, RTHK had produced and broadcast a total of 88 sessions of "2023 District Council Election Forum", in which all candidates from the geographical constituencies and the District Committees constituencies were invited to attend the forums to present their election platform and answer questions on district issues to enhance public knowledge about them. In addition, through broadcasting live the "Improving district governance Building a better community" seminar, participating in the production of and simulcasting the "Build a Better Community" gala, producing the programme "Hong Kong United — Proposals on Improving Governance at the District Level", etc., RTHK has depicted how the District Officers cum DC Chairmen could enhance the efficacy of district governance under the proposals on improving governance at the district level. Besides, RTHK has produced the "Hong Kong United — Caring for Hong Kong" series to introduce the work of the Care Teams in the 18 districts.



"Hong Kong United — Proposals on Improving Governance at the District Level"



Mr Eddie Cheung, the Director of Broadcasting, and RTHK's volunteer team distributed leaflets in Tuen Mun to appeal to residents to cast their votes



Mr Chan Yau-hoi (fourth left), the then Tuen Mun DC Chairman, Mr Eddie Cheung (third left), the Director of Broadcasting, and RTHK volunteers appealed for residents' support for the district election in Tuen Mun

## Safeguarding National Security

With the increasingly complex geopolitical situation, our country has to tackle various external challenges to safeguard national security. The purpose of safeguarding national security is to protect the safety of nationals so that they can live and work in peace and contentment. National security is therefore closely related to all members of the public. To the general public, national security is a serious topic. It is a rather abstract topic when compared with livelihood issues such as housing, transport and education. As such, RTHK has to continue to try different means to find the most effective way to promote in-depth public understanding of the concept and importance of national security.

In 2023–24, RTHK has continued to produce the radio and TV thematic programme "NSL Chronicles II" relating to national security education, using Hong Kong court cases as the lead-in to explain the National Security Law (NSL) in layman's terms through different programme segments; and has produced a number of radio announcements to explain the background behind the public consultation on the Basic Law Article 23 legislation by the Government so as to help disseminate government messages more effectively.

The 15<sup>th</sup> of April each year is designated as the "National Security Education Day". Last year, RTHK continued to cooperate with SB to broadcast live the flag raising ceremony held at the Hong Kong Police College (Aberdeen Campus), and co-produced the "National Security Education Day Opening Ceremony cum Seminar" with the Committee for Safeguarding National Security of the Hong Kong Special Administrative Region, which was broadcast live simultaneously on RTHK TV 32 and the Putonghua Channel. The seminar covered how our nation responded to security challenges in current international context including financial security, cybersecurity, as well as the National Security Law and the practice of the rule of law. The objective is to convey national security messages to the public by different means.



Mr Xia Baolong, Director of Hong Kong and Macao Affairs Office of the State Council, delivered a speech at the National Security Education Day Opening Ceremony



Mr John Lee, the Chief Executive, delivered a speech at the National Security Education Day Opening Ceremony

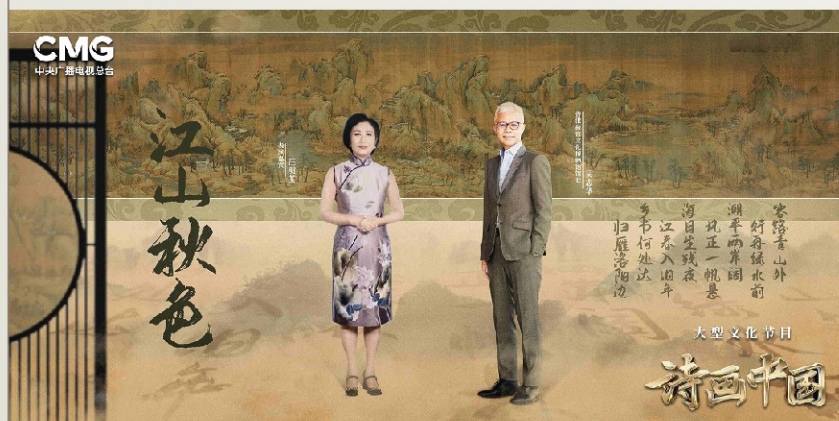


## Engendering A Sense of National Identity and Seizing National Development Opportunities

Our country has been developing rapidly. In order to seize national development opportunities, apart from understanding national policies, livelihood, social and economic development, we have to have knowledge of Chinese history and culture as the basis for comprehending the historical backdrop and rationale behind various policies and developments.

Last year, RTHK launched a series of programmes aiming at enhancing public understanding of Chinese history and culture, as well as the diplomatic situation, thus enabling people to learn lessons from history and cultivating their sense of national identity.

On history and culture, the thematic programmes “Lugou Bridge Incident” and “Mukden Incident” of “Modern China” produced by the Culture and Education Unit (CEU) of our Radio Division helped the public understand the relevant history in-depth; while the programme “Red Top Merchant Hu Xueyan” told stories through historical figures so that the audience could learn their wisdom while learning history. Using Chinese classic paintings as the medium and mise-en-scène, the large-scale cultural TV programme “Journey of Chinese Art on the Scroll” integrated art forms such as poetry, music, drama and dance, and combined modern technology with creative on-stage expression to interpret the profound cultural essence embedded in these classic works from the contemporary perspective so that the public could appreciate Chinese culture from a new dimension.



Dr Louis Ng, Director of the Hong Kong Palace Museum, and the artiste Dr Liza Wang took the audience through “The Autumn Landscape”, the painting of Zhao Boju during the Southern Song Dynasty



With his music, the pianist Mr Lang Lang took the audience through “Assorted Flowers”, the painting of Xu Wei during the Ming Dynasty (Photo credit: CMG)





# RTHK in 2023-2024

On foreign and current affairs, in support of “The 15<sup>th</sup> Hong Kong Cup Diplomatic Knowledge Contest”, Radio 1 has cooperated with the Office of the Commissioner of the Ministry of Foreign Affairs in the Hong Kong Special Administrative Region, the Education Bureau and the Better Hong Kong Foundation in producing 20 audio segments of “20 Questions About Diplomacy 2023”, covering diplomatic knowledge, the Basic Law, the Greater Bay Area, etc., so as to broaden the horizons of Hong Kong people, and nurture them into citizens with a sense of national identity and an affection for Hong Kong.



“The 15<sup>th</sup> Hong Kong Cup Diplomatic Knowledge Contest Final and Prize Presentation Ceremony” co-ordinated and produced by RTHK

Mr John Lee (first right), the Chief Executive, and Mr Liu Guangyuan (first left), the Commissioner of the Ministry of Foreign Affairs of the People's Republic of China in the Hong Kong Special Administrative Region, presenting prizes to the champion team.

To share with the public our country's achievements in aerospace technologies over the past 30 years, RTHK broadcast live the visit of the China Manned Space delegation to Hong Kong and the Government's welcome banquet. RTHK also sent a production crew to capture the experiences of 30 young participants in the “Young Astronaut Training Camp” organised by the Leisure and Cultural Services Department (LCSD) in order to produce the programme “Young Astronaut”. All the activities and programmes aim at deepening the new generation's understanding of our country's development in aerospace technologies and fostering their interest in astronomy and space science, and building up solidarity.



Mr John Lee (fourth left), the Chief Executive, Mr Lin Xiqiang (fourth right), the Deputy Director General of the China Manned Space Agency and leader of the China Manned Space delegation, and other members of the delegation hosting the toasting ceremony

Young Astronauts visiting the National Astronomical Observatories

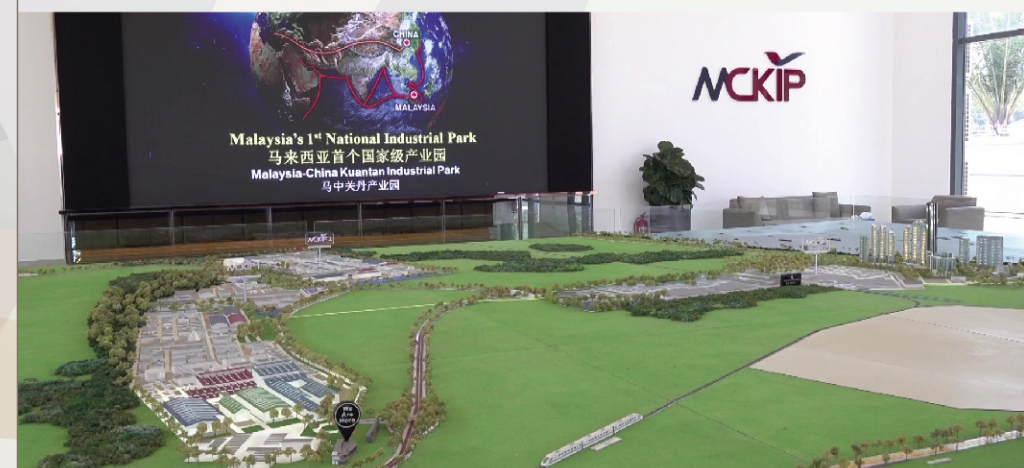
The year 2023 marked the 10<sup>th</sup> anniversary of the Belt and Road Initiative (BRI). RTHK and the Belt and Road Office had jointly produced a number of related programmes which were broadcast between September and October 2023, including —

- “Get to Know Belt and Road” and “All About Belt and Road”: each with 20 episodes, the former radio programme features different experts sharing background knowledge of the Belt and Road, in order to help the general public understand the advantages and opportunities brought about by the Initiative; while the latter presents to the audience the stories related to the Belt and Road over the past decade, demonstrating the important role played by our country in the Initiative, as well as showcasing the soft power and the people-to-people bonds; and

- The Cantonese and English versions of the TV programme “Journey along the Belt and Road” enables the general public, especially the younger generation, to understand more about the Belt and Road through the stories of young people from the Belt and Road countries who study or work in Hong Kong, and to arouse their interest in and knowledge of the Belt and Road.



Lucas and Marwin studying in the universities of Hong Kong under the Belt and Road Scholarship



The Malaysia–China Kuantan Industrial Park in Malaysia

In addition, RTHK Radio 1 also launched a new programme “New Opportunities in New Changes” to explore with listeners the new challenges and opportunities amid the “profound changes unseen in a century”.

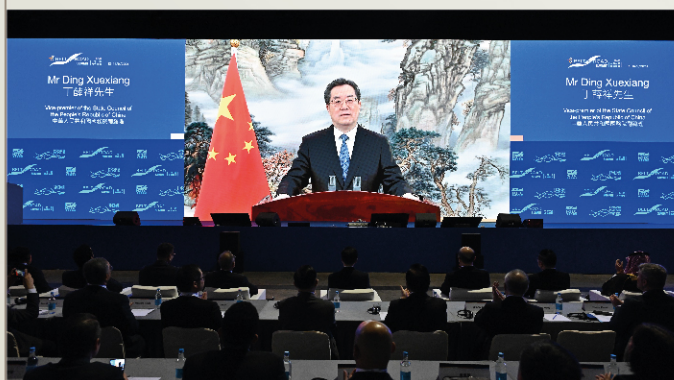


# RTHK in 2023-2024

On the TV front, apart from live broadcasting the Bauhinia Culture Forum on “BRI: Decade of Achievements and Prospects of High-Quality Development”, the 8<sup>th</sup> Belt and Road Summit and the opening ceremony of the International Summit 2023 in celebration of the 10<sup>th</sup> anniversary of the Belt and Road Initiative, we have broadcast live the high-level forums of the 3<sup>rd</sup> Belt and Road Forum for International Cooperation attended by the Chief Executive and Principal Officials so that viewers could keep abreast of the development opportunities. Besides, we have broadcast the documentary “Silk Road Galloping” to showcase the fruitful achievements of BRI over the past ten years in different regions, countries, industries and fields.



President Xi Jinping delivering a keynote speech at the opening ceremony of the 3<sup>rd</sup> Belt and Road Forum for International Cooperation (Photo credit: Xinhua News Agency)



Mr Ding Xuexiang, Vice Premier of the State Council, delivering a keynote speech at the 8<sup>th</sup> Belt and Road Summit

## Mega Sports Events, All on RTHK

Hong Kong, a small city, has nevertheless nurtured world-class athletes. They have won awards in numerous international competitions in recent years, bringing honour to Hong Kong. The outstanding performance of our athletes is attributed not only to their own efforts, but also government's conducive policies and the support of the general public. RTHK has all along been supportive of the policy to promote sports development, and has brought on TV screen many local, Mainland and international sports events, so as to engage the whole city in the competition atmosphere and cheer for national and Hong Kong athletes.

Over the past year, the mega sports events produced, broadcast live exclusively or relayed by RTHK included —

- FIFA World Cup 2026 and Asian Football Confederation (AFC) Asian Cup 2027 Preliminary Competition
- International Table Tennis Federation (ITTF) World Table Tennis Championships 2023
- ITTF World Team Table Tennis Championships 2024
- The Merlion Cup
- East Asian Football Championship
- International Football Friendly Match
- World Football Masters Cup 2024
- Hong Kong Lacrosse Open 2023
- FIBA 3x3 Asia Cup 2024
- The 4<sup>th</sup> Asian Para Games Hangzhou
- The 1<sup>st</sup> Student (Youth) Games of the People's Republic of China
- The 31<sup>st</sup> Summer World University Games in Chengdu
- The 42<sup>nd</sup> Guangdong–Hong Kong Cup





# RTHK in 2023-2024

Some of the mega events which were broadcast live exclusively on RTHK TV 32



FIFA World Cup 2026 and AFC Asian Cup 2027 Preliminary Competition  
Hong Kong, China VS Turkmenistan

Hong Kong Lacrosse Open 2023



ITTF World Team Table Tennis Championships 2024



World Football Masters Cup 2024

In addition to mega sports events, RTHK actively identifies various local competitions for broadcast, such as the Hong Kong Premier League, the Hong Kong Basketball League (Men's A1 Division), the Hong Kong Silver Shield Basketball Championship (Men's Senior Group) and the Hong Kong Games, to support diverse sports development in Hong Kong. When Hong Kong or national athletes performed outstandingly in important competitions, the Radio Division will also produce special programmes and step up publicity, with a view to telling the good stories of Hong Kong.



In support of local football development, RTHK has broadcast live over 30 matches of the Hong Kong Premier League in two consecutive years

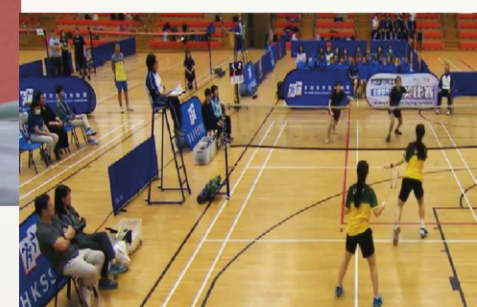
Mr Rowan Varty (left), former captain of the Hong Kong Men's Sevens Squad, joined the Radio 3 commentary team during Hong Kong Sevens 2023

Sports activities can build social solidarity and help promote a healthy lifestyle, incentivising the public to put down their mobile phones, step outside and exercise physically and mentally in open air. RTHK has therefore encouraged more enthusiastic public participation in sports, and has produced programmes about athletes and knowledge of sports, so as to enhance the audience's understanding of and interest in sports, and, last but not least, to cheer for Hong Kong athletes.

One of RTHK's key work areas in promoting sports for all is to encourage young people to participate in sports more often, so as to explore their potential in sports and enhance their resilience. To this end, RTHK broadcast live/relayed a number of youth and school sports events, such as the Hong Kong China Youth League, USFHK Men's Soccer Competition 2023-24, USFHK Men's Volleyball Competition 2023-24, the Jockey Club Young Football Academy Summit, and the All Hong Kong Schools Jing Ying Badminton (Team) Tournament. In addition to broadcasting "Sports in RTHK" along with RTHK TV31, RTHK Radio 1 has also launched a new sports magazine programme "Our SportsDay". The programme focuses on various sports events in the school sector and "urban sports" that are popular among young people in recent years. It engages veteran sportscasters, young athletes and students to report local sports news and educate the public on sports knowledge.



USFHK Men's Soccer Competition 2023-24



All Hong Kong Schools Jing Ying Badminton (Team) Tournament



Boxing athlete Mr Tso Sing-yu (right) being interviewed by "Sports in RTHK" hosts Mr Chui Ka-nok (left) and Mr Louie Hung-tak (middle)



"Prince of Vault" Mr Shek Wai-hung, who is about to make his third appearance in the Olympics, being interviewed by "Our SportsDay" host Ms Yu Chui-yee



# RTHK in 2023-2024

To promote sports for all, RTHK has tried to package sports events as carnivals. The very first “RTHK Hoops Fest 3x3 Invitational” featured competitions among tertiary and U25 teams from the Greater Bay Area, including Guangzhou, Shenzhen, Macao and Hong Kong was held on 10 March 2024. In-between the matches were performance matches by former A1 elites, students and celebrities. Local girl group Lolly Talk, the cheerleading team Dazzle Dance and the Hong Kong competitive cheerleading team CMLN were performing guests. Different booths were set up at the venue on the competition day to promote healthy living and physical exercises to make the carnival an educational event alongside lively sports activities. The enthusiastic response from the public on that day proves that sports carnival is effective in promoting healthy living and encouraging people of all ages to participate in physical activities.



Celebrity performance match at “RTHK Hoops Fest 3x3 Invitational”



RTHK hosting the “RTHK Hoops Fest 3x3 Invitational” for the first time to display the charisma of street sports to the public



Performing Guests Lolly Talk



Performance by the cheerleading team Dazzle Dance



Performance by the Hong Kong competitive cheerleading team CMLN



## Reaching Out to the Community

“Broadcasting” self-evidently suggests that it aims to get messages across as widely as possible to cover every corner of a society. All broadcasters hope to reach the largest number of audience, and effective communication is a two-way or even multi-way exchange. Public service broadcasters are duty bound to reach out to and interact with the public to understand their needs, especially those of the minority groups in the society such as people with disabilities and ethnic minorities. Therefore, RTHK attaches great importance to filling the gap of commercial broadcasting services, thereby maximizing the social value of our services.

Through the Community Involvement Broadcasting Service (CIBS), RTHK provides a public platform for the community, non-governmental organisations (NGOs) and the underprivileged to participate in broadcasting. CIBS aims to promote a wide range of social gains to the community, including –

- plurality, diversity and social inclusion;
- mutual respect, social empathy and civic mindedness;
- creativity, uniqueness and talent nurturing; and
- community involvement.

Supporting the exciting and diverse CIBS programmes behind the scenes is the CIBS Selection Committee, comprising seven members from different fields and professions (including one member who is familiar with ethnic minority issues). In accordance with the selection process and criteria, applications from the community that can bring about the above gains to the society and are feasible for production are selected for radio programme production and broadcast, fulfilling the spirit of “Broadcasting for All”.

CIBS’s multilingual special programmes allow expatriates in Hong Kong to share their personal experiences of living in Hong Kong and various facts about Hong Kong. Programmes in 2023–24 included –

- English programmes “Latino Love” and “Festivals of Hong Kong’s Ethnic Minorities”;
- Nepali programmes “Our Culture: Our Society” and “Women In Our Life 2.0 – Yes! I Am Worth It!”; and
- Hindi programmes “Musically Yours Season 3” and “What’s My Story in Hong Kong”.

In the same year, CIBS also organised the CIBS e.m.y. broadcaster Enrolment to recruit and select young ethnic minority broadcasters to participate in a series of CIBS promotional activities, with a view to promoting social harmony and inclusion, and telling the good stories of Hong Kong.





# RTHK in 2023-2024

To reach out to the community more extensively, RTHK has launched the POP UP LIVE flash mob live broadcast initiative to bring our studios from Broadcast Drive to different places in Hong Kong. A pop up truck well-equipped to function as a radio studio travels to various districts to conduct outdoor radio broadcasts. Between December 2023 and February 2024, the pop up truck visited Sham Shui Po, Tin Shui Wai, Tseung Kwan O, the Hong Kong Cultural Centre and Haiphong Road in Tsim Sha Tsui, the West Kowloon Cultural District, the Central Harbourfront Event Space and two secondary schools. With a different theme each time, such as promoting reading, classical music and community inclusion, RTHK DJs and programme hosts interacted with the public and brought joy to the community.



CIBS flash mob live at Sham Shui Po

Radio 5 flash mob live at Ginza Square, Tin Shui Wai Park

Radio 1 flash mob live at Hong Kong Velodrome Park, Tseung Kwan O



Radio 4 flash mob live at West Kowloon Cultural District



Radio 2 flash mob live at Hong Kong Cultural Centre, Tsim Sha Tsui

Putonghua Channel flash mob live on Haiphong Road, Tsim Sha Tsui



Radio 3 flash mob live at the Central Harbourfront Event Space



CEU book crossing flash mob at schools



## Optimising the Use of Technology

Technologies such as generative AI, Extended Virtual Reality (XR) production, transmission of content and signal via 5G technology, as well as cloud broadcasting have already changed the broadcasting industry and media production. Technology will continue to evolve and change the way of content production, delivery as well as audience's mode of access to broadcast signals. The trend is irreversible.

RTHK must understand and embrace technology. The first step is to strengthen colleagues' knowledge of relevant technologies so that they can make bold attempts in their innovative use. As colleagues apply such technologies more often, they will realise that technologies are just tools, and that making good use of the tools can enhance efficiency and cost-effectiveness. The tools will however never replace the production staff. In the process of embracing technology, RTHK puts its staff first by sending the management and middle-level staff members to attend training courses to understand the usage and more importantly the management of such technologies.



The RTHK delegation watching the demonstration by an internet technology company on a number of advanced production technologies, including XR production, application of large LED screens, game and content production, as well as virtual anchor technology developed with AI



# RTHK in 2023-2024

Digital Innovation & Digital Leadership and Change, Rotterdam School of Management



Ms Natalie Chan : “The leadership, digital innovation, and change course is a transformative experience. It equips participants with essential skills to navigate the ever-evolving digital landscape, lead effectively, and drive meaningful changes. The course integrates theory with practice, providing a comprehensive understanding of modern leadership challenges. It was an enlightening, eye-opening experience. Will bring back inspiring take-aways to RTHK.”

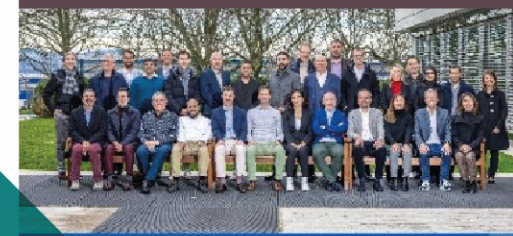
Artificial Intelligence for Executives, IESE



Mr Leung Chi-wah : “This training has significantly inspired me on how to use AI to reform operation in broadcasting, thereby improving efficiency and fostering a culture of technological innovation.”

Mr Cecil Wong : “What we need to think is not whether we accept the new technology, but how to embrace it. In the digital world, digital content is essential. We have to make good use of new technology to serve our audience in the best possible way.”

Leading Digital Execution, IMD



Leading Digital Execution  
February 19 - March 19, 2024  
Singapore

IMD / Real learning  
Real impact

Leading Digital Marketing Strategy, INSEAD



Mr Tam Wing-fai : “Digital transformation is a continuous and step-by-step process, in which knowledge is acquired, existing concepts revolutionised and adjustments made.”

Artificial Intelligence for Executives, IESE



Mr Thomas Ng : “This is a valuable experience for me to learn how to manage new AI technologies, and to understand the application of AI in other countries. Application of AI is a global trend for all professions. Not only does it improve workflow for all industries, but it is also a great tool for stimulating colleagues’ creativity in programme production.”



# RTHK in 2023-2024

In the past year, RTHK has the following initiatives in embracing technology —

- RTHK has been applying AI technologies to create avatars as programme hosts since 2023, and has been actively exploring and testing the application of AI technologies in media production and broadcasting to enhance visual and audio enjoyment for audience. To further explore the application of AI in broadcasting, in January 2024, RTHK signed an MOU with the Centre for Perceptual and Interactive Intelligence (CPII) of the Chinese University of Hong Kong for jointly promoting the application of digital technologies in broadcasting production. Meanwhile, RTHK has also commenced a three-year collaboration programme with the Hong Kong Science and Technology Parks Corporation (HKSTP), in which RTHK will open up its audio-visual data archive for HKSTP to develop sustainable digital creative technologies in order to help RTHK realise multi-media smart broadcasting.

- Following the launch of the AI weather anchor Aida by the TV Division, the Radio Division uses AI to assist in reporting English sports news, explaining medical knowledge, and elucidating the 24 solar terms of the traditional Chinese calendar. RTHK is now considering launching an AI sign language narration service.

- RTHK has expanded the use of 5G technology to realise wireless video transmission and multimedia streaming with low latency, high capacity and great flexibility. We have tried to use 5G technology for real-time transmission of live broadcasts in the POP UP LIVE mobile broadcast event with satisfying results. RTHK will continue to expand the use of 5G technology in transmission to reduce costs.



RTHK is continuously improving the audio fidelity and speech fluency of Aida, the virtual weather reporter, in order to evolve it into a three-dimensional Aida 2.0



# RTHK in 2023-2024



The production of "Create Our Virtual Idol"

Brian Yuen and Virtual Host Zaza



Signing of MOU with CPII



Co-operation agreement reached with HKSTP

● To enhance flexibility in operation, RTHK has explored the use of public cloud services in various areas, such as backup storage for the multimedia news archive system, a safe file exchange platform for programme staff and external parties, and video streaming service between Hong Kong and the Mainland for content providers and other broadcasters. It is our long-term goal to adopt a "cloud-based" broadcasting system that enables distributed production (working simultaneously on the same project in different places) to shorten the production process and reduce the cost of transporting equipment for outside broadcasting.

● To enhance production efficiency and creativity, RTHK has equipped its studios with LED display screens, providing audience with a better visual experience using relevant graphic design technology. Meanwhile, RTHK is acquiring large LED wall and XR filming equipment to support the development of XR filming.



RTHK delegation visiting a XR virtual production studio of an internet technology company

- RTHK has been gradually upgrading its 4K/8K production equipment and technologies to provide ultra-high definition video content.
- The population coverage of the FM channel relaying the channel "Radio the Greater Bay" has been expanded to around 60% in end 2023.
- RTHK has expanded its DTT capacity and launched RTHK TV 35 in July 2023 to relay programmes of the CGTN English Channel. At the same time, CCTV-1, CGTN Documentary and CGTN English Channel are also made available for live broadcast through RTHK's website and streaming platforms to enable more viewers to enjoy Mainland programmes through various platforms of RTHK.
- In addition to supporting iOS and Android, RTHK's mobile applications have been extended to Mainland mobile operating system platforms in end 2023 for users to download and install the applications from Huawei AppGallery.



## Uniting Hong Kong, Connecting with the Mainland and the Rest of the World

As a government department and a public service broadcaster, RTHK has the responsibility to co-operate with other government departments to better explain government policies, and at the same time raise public awareness of the achievements of government departments in different public service areas.

In the past year, RTHK has worked with various government departments and organisations, such as the Trade and Industry Department, LCSD, the Information Services Department, Invest Hong Kong, the Innovation and Technology Commission, and the Securities and Futures Commission, to produce programmes like the “20<sup>th</sup> Anniversary of CEPA”, “I&T New Era II”, and “SFC in Action 4 – Scam Puzzle”, etc. to introduce the work and policies of different government units, and to demonstrate Hong Kong’s unique advantages and strengths. RTHK also collaborated with the Hong Kong Police Force (HKPF) to broadcast “OffBeat 360” to provide the public with information about the latest crime trends and crime prevention in a relaxed and lively manner, to promote public understanding of the Force, and to enhance public knowledge of the law.



“OffBeat 360”

Through RTHK TV 32, the “General Information Channel”, RTHK continues to disseminate comprehensive and accurate government and community information to the public, and immediately report the announcements made by government bureaux or departments and the clarifications on false reports. Apart from news and financial reports, RTHK broadcasts live the important events organised in the Mainland and Hong Kong, and produces a variety of public affairs programmes to enhance public understanding of the community, the country and the world. On the other hand, RTHK invites relevant government officials to attend different current affairs programmes from time to time, such as “Talkabout”, “Open Line Open View” and “Accountability”, as well as “Backchat” for English speakers, so as to enable government officials to further explain policies to the public in depth, enhance communication and keep close tabs on the pulse of the public.



Mr John Lee, the Chief Executive, reporting to President Xi Jinping

During the visit of home-grown aircrafts C919 and ARJ21 to Hong Kong, Mr Zheng Yanxiong, the Director of the Liaison Office of the Central People’s Government in the Hong Kong Special Administrative Region, and Mr John Lee, the Chief Executive, entered the cabin of the C919 aircraft after the welcoming ceremony on the airport apron

Mr Algernon Yau, the Secretary for Commerce and Economic Development, attending the programme “Talkabout” to discuss the relevant policy initiatives in the Budget



On the two major public issues of the year, namely the Policy Address and the Budget, RTHK has produced various discussion programmes, such as the “2023 Policy Address Public Consultation” and the “Voices from the Hall – Budget Consultation”. We have invited government officials, Members of the Legislative Council, as well as academics and experts in different fields to give their opinions on issues of public concern. We have also invited members of the public to participate in the discussions and express their views.



“2023 Policy Address Public Consultation”

Mr Paul Chan, the Financial Secretary, and Dr Billy Mak, Associate Professor of the Department of Accountancy, Economics and Finance of the Hong Kong Baptist University, attending the “Voices from the Hall – Budget Consultation” to have direct exchange with the public on the Budget



# RTHK in 2023-2024

## Closer co-operation with the Mainland

● In addition to RTHK TV 33 and RTHK TV 34 carrying CCTV-1 and the CGTN Documentary (broadcast in English) respectively, RTHK TV 35 has started to carry the CGTN English Channel under CMG with effect from 1 July 2023. Starting from the same day, CCTV-1, the CGTN Documentary and CGTN English Channel have been broadcast through RTHK's official website and streaming platforms. The improvement enables more viewers to enjoy Mainland programmes through different RTHK platforms.

● Since July 2023, RTHK has successively launched premium programmes presented by CMG, including the broadcast of "Signs of the Republic" from 1 October. Furthermore, RTHK has commenced filming documentaries featuring local characteristics with CMG, such as "The Taste of Hong Kong", which is scheduled for broadcast in 2024-25, so as to provide Mainland audience with an opportunity to have an in-depth understanding of the culture and development of Hong Kong.



RTHK and CMG's first-ever co-production, "The Taste of Hong Kong", showcasing the unique charm of Hong Kong's culinary culture through a 10-episode documentary

● "GBA Lifestyle", a co-produced programme with Guangzhou Broadcasting Network (GZBN), was well-received in various cities of the Greater Bay Area. Its broadcasting coverage has been extended from Hong Kong and Guangzhou to Macao, Zhuhai and Foshan, etc., to enable the public to have better understanding of the development in the Greater Bay Area.

● Co-produced with the Zhejiang Television Station International Channel, the programme "Zhejiang and Hong Kong Welcome the Asian Para Games" features videos produced in Hangzhou and Hong Kong, in which presenters from the two places joined hands to report on how people welcomed the Asian Para Games. The programme "Wishing On the Same Moon – Beijing-Hong Kong Mid-Autumn Festival Special" was a co-production with Beijing Radio and Television Station (BRTV), while the Lunar New Year special "Chinese New Year Music Party for the Year of the Dragon", produced by RTHK with the joint support from Yunnan Satellite TV and BRTV, captures the local style celebrations in Yunnan, Beijing and Hong Kong to bring to viewers in the Mainland and Hong Kong the joy of Chinese New Year.



"Zhejiang and Hong Kong Welcome the Asian Para Games"

● As for radio, RTHK continued to collaborate with CMG by introducing the latter's quality thematic content for broadcast in RTHK programmes "Hear the World", "Charming China" and "Happy Daily". Besides, RTHK has actively engaged in programme co-operation and exchanges with the Mainland media and arts organisations to promote mutual understanding and integration of the two places. The informative and interactive programme "Listen Know More" jointly produced by Radio 5 and Radio the Greater Bay of CMG has been launched on Radio 5, Radio the Greater Bay, China National Radio Hong Kong Edition and CMG Mobile vide audio-visual live simulcast from 1 July 2023 onwards.



"Hear the World" broadcasts interesting stories about current affairs and latest information



General cultural magazine programme "Charming China"



# RTHK in 2023-2024

● In September 2023, RTHK management paid its first visit to the National Radio and Television Administration (NRTA) to brief the authority on RTHK's development, and listen to NRTA's views on enhancing co-operation between RTHK and Mainland media. RTHK management also visited BRTV, Hunan Broadcasting System and its Mango TV, Yunnan Radio and Television Bureau and GZBN to explore room for co-operation.



Mango TV sharing the latest development in various fields such as video production and cultural creativity



Mr Eddie Cheung, the Director of Broadcasting, and Ms Huang Min, the Deputy Director-General of the Yunnan Radio and Television Bureau, discussing the long-term co-operation between RTHK and different Yunnan media

● In the Chinese New Year of 2024, RTHK invited representatives from the electronic media and industry practitioners to "RTHK Lunar New Year Celebration for the Year of the Dragon". Representatives of the media wished Hong Kong and the local media industry to prosper, cooperate and seize opportunities like dragons galloping in the clouds, thereby bringing more diversified audio-visual experiences to the general public. RTHK also invited counterparts from Guangdong Radio and Television, GZBN and Telediffusion Macao Broadcasting Co., Ltd. to join the celebration and gather with friends from Hong Kong's electronic media. The gathering helps foster closer co-operation among the three places in preparation for the broadcasting and programme production of the National Games in 2025.

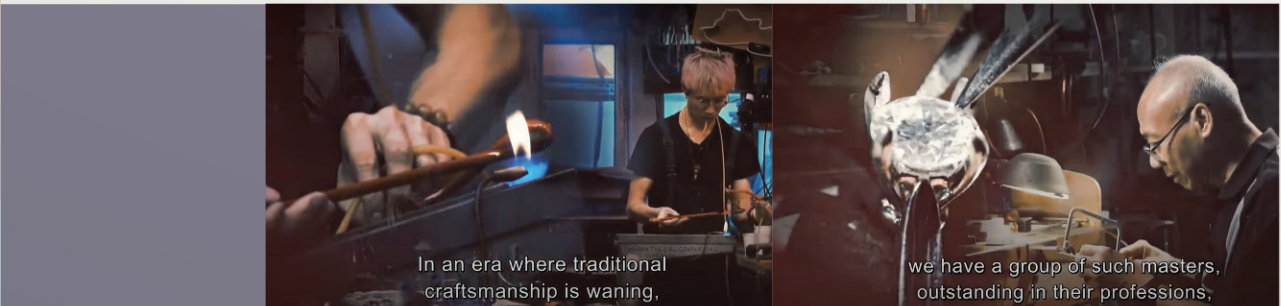
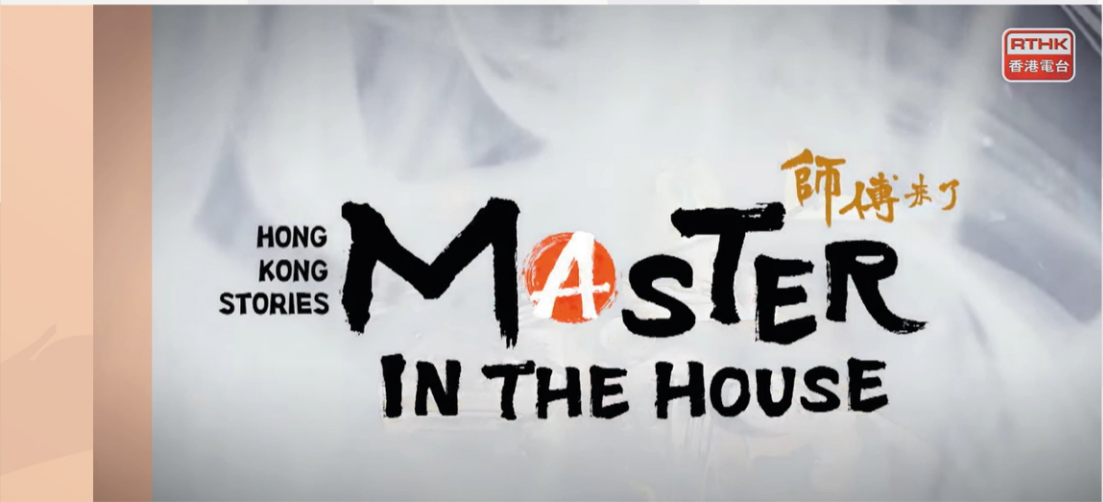
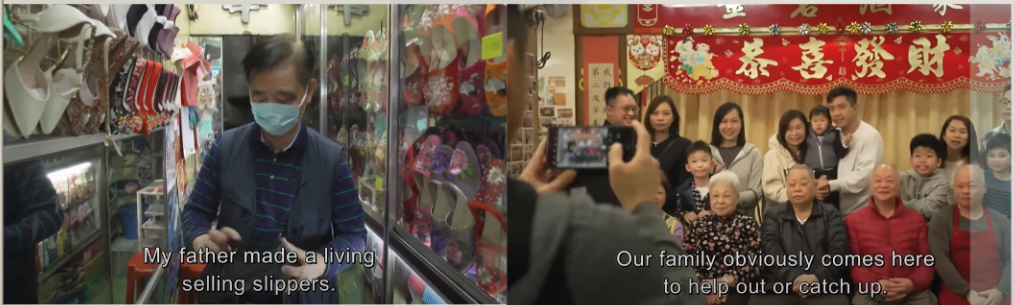


"RTHK Lunar New Year Celebration for the Year of the Dragon"



# RTHK in 2023-2024

● The “Treasures of Hong Kong” and “Master in the House” series immerse the audience in the love of Hong Kong through the stories of Hong Kong’s long-established businesses and master craftsmen.





# RTHK in 2023-2024

## Expanding Co-operation with Other Regions

● In November 2023, the 60<sup>th</sup> General Assembly and Associated Meetings of the Asia-Pacific Broadcasting Union (ABU) was held in Seoul, South Korea. A RTHK delegation and over 550 representatives from broadcasters in the Asia-Pacific region attended the five-day conference to discuss sustainable development of the broadcasting industry in Asia Pacific in the context of technological and environmental protection issues, and measures to promote the development of the industry in the region.



Mr Eddie Cheung, the Director of Broadcasting, was invited to moderate the Super Panel discussion on AI, Robotics and Urban Air Mobility at the General Assembly

RTHK delegation visiting the facilities of the Korean Broadcasting System during the 60<sup>th</sup> General Assembly and Associated Meetings of ABU

● In February 2024, RTHK signed an MOU with Radio Republik Indonesia (“RRI”), and immediately launched the co-produced programme “Halo Jakarta! Hello Hong Kong!” in Bahasa Indonesia, which was simulcast in Indonesia and Hong Kong.



Mr Eddie Cheung (second left), the Director of Broadcasting, and Dr Hendrasmo (third left), President Director of RRI, signing a MOU



Promotional video of “Halo Jakarta! Hello Hong Kong!”

## Promoting Environmental, Social and Governance (ESG) Development

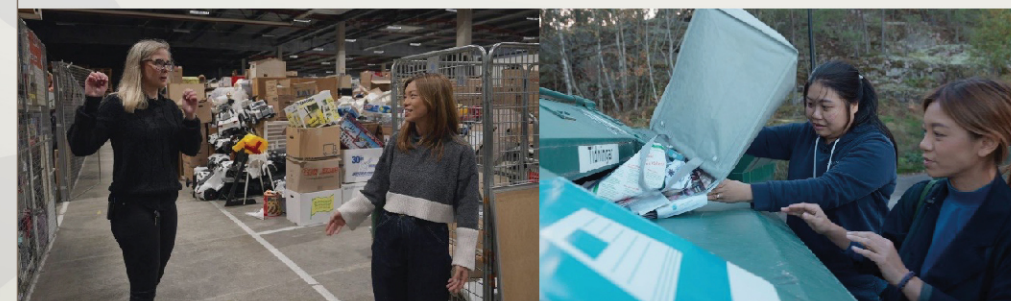
Environmental, Social and Governance (ESG) and sustainable development are important issues of global concern. As the public service broadcaster of Hong Kong, RTHK has the responsibility to raise public awareness of ESG and strive to promote green and sustainable development through a wide range of TV and radio programmes.

Last year, RTHK took the opportunity of the Future Investment Initiative (FII) Institute’s first-ever PRIORITY Asia Summit in Hong Kong to produce the programme “Investing Now for Future in Hong Kong and the Middle East”. The programme demonstrates how Hong Kong connects the Middle East and Asia through ESG, and probes into the business opportunities and investment prospects brought about by Hong Kong’s close ties with the Middle East.



Live broadcast of the first PRIORITY Asia Summit in Hong Kong during 7 to 8 December 2023, and launch of the programme “Investing Now for Future in Hong Kong and the Middle East”

To help viewers understand the global efforts in promoting green and sustainable development, RTHK has produced “Off the Grid II — Make Zero Waste”, which takes viewers on a journey around the world to see how people living in the urban areas of other countries are gradually reducing waste in the areas of clothing, food, housing and transport; and “Green Heroes”, which features a group of people from different corners who have mastered the key to protecting the planet.



“Off the Grid II — Make Zero Waste”

In addition, RTHK has continued to produce the eco-documentary “Nature Series”, including “Hong Kong’s Greenery & Biodiversity” and “Biodiversity in Magazine 2”, which were high-resolution productions to show the ecology of nature in detail with immersive visual effects.



# RTHK in 2023-2024

## Building an Inclusive and Multicultural Metropolis

RTHK is committed to catering for the needs of different groups. Through the production of diverse programmes, people from different walks of life with different experiences can air their voices, with a view to building a pluralistic society with empathy, mutual understanding and compromise. In 2023–24, the relevant programmes included “Under the Same Sky”, “A Wall-less World – Chasing Our Dreams”, “Voices of the Hearing and the Deaf”, “Inclusive HK”, “Look and Learn”, etc. RTHK has also dedicated time slots for English programmes, among which the magazine programme “Vibrant Hong Kong” kept the English-speaking audience abreast of local current affairs, and its special episodes, such as Belgium Week, India Week and Singapore Week, introduced the economies and cultures of different countries to the audience with a view to keeping them in touch with the world. The programme “Voyage with Ambassadors” featured in-depth cultural exchanges with Consuls-General in Hong Kong, showcasing Hong Kong’s diverse and vibrant cultural charisma as a metropolis.



With regard to radio programmes, Radio 2’s “Inclusive Society” invited representatives from the Equal Opportunities Commission or inclusive organisations to analyse inclusive cases so that the public would be aware of social equality issues. Radio 5’s “Words of Wisdom” ingeniously presented the views of the elderly and the younger generation on different issues, bringing new thinking on intergenerational harmony and understanding.

Apart from producing programmes, RTHK organised a number of activities last year to instil positive thinking in the public and inject positive energy into the society. These included Radio 3’s Operation Santa Claus 2023, which aroused the love and care of Hong Kong people, as well as MTR Courtesy Campaign 2023 and Elderly Road Safety Campaign, which were equally valued and advocated by Radio 2 and Radio 5. The various types of public activities encouraged mutual help and care among the public.



Co-organised by RTHK and South China Morning Post, Operation Santa Claus 2023 raised over \$14.9 million in total



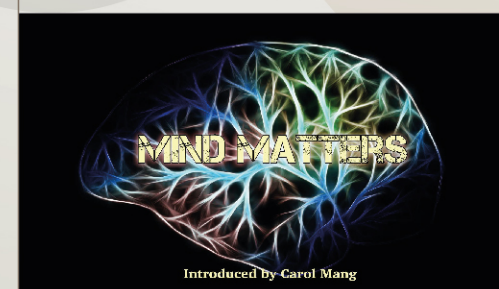
MTR Courtesy Campaign 2023

## Catering to the Needs of Minority Interest Groups, Encouraging Lifelong Learning

RTHK encourages social inclusion and diversity and takes care of the needs of minority interest groups. Through CIBS, RTHK has produced radio announcements in eight ethnic minority languages to disseminate information on community support and social services to the ethnic minority community, so as to show our care for and convey to them the message that “we are all Hong Kong people”.

In 2023–24, the Radio Division continued to develop knowledge-based programmes on different topics in Chinese and English to provide educational information and resources for people from all walks of life and of all ages. Our content via the airwaves or multi-media formats (such as online videos and podcasts) broadens the audience’s horizons and promote life-long learning –

- The English programme “Mind Matters”: Encompassing talks from around the world and sharing academic researches, it enabled listeners to embark on a journey of self-enhancement with ease;
- “Language Academy – Around the World” : Covering Finnish, Arabic, Indonesian, Italian, Vietnamese, Malay and two African dialects, it facilitated listeners’ learning of different languages and understanding of diverse cultures; the English series added a special segment on examination skills for candidates of the Hong Kong Diploma of Secondary Education Examination;
- Putonghua programmes: “Green City”, “Students Putonghua Radio Drama Workshop”, “Inter-Tertiary Putonghua Debate Competition”, and the special segment “Putonghua Nine to Five” for the 95<sup>th</sup> anniversary of public service broadcasting in Hong Kong;
- Production of “‘Protect Your Online Identity’ Seminar and Speech Contest Award Ceremony” co-organised by the Office of the Government Chief Information Officer, HKPF and Hong Kong Computer Emergency Response Team Coordination Centre to raise public awareness of cyber security;
- “Thought Experiments”: A programme which interpreted and discussed thought experiment cases, demonstrating the down to earth side of philosophy, and fostered logical sense and thinking from multiple perspectives; and
- “Popular Science”: A programme which promoted science popularisation and unlocked the knowledge, virtues, curiosity and fun of science.





## Art and Culture, Beauty of Life

Zhu Guangqian, the founder of modern Chinese aesthetics, wrote in his book “On Beauty” that “Art is meant to make up for the shortcomings in life and nature”, and he believed that art “should liberate people from the entanglements of real life”.

On the other hand, Oscar Wilde, the Irish writer, believed that “All art is quite useless”.

No matter how we perceive art, it is part of our culture. And culture is part of our life. “What is art?” or “what is culture?” is not the subject matter. What really matters is that art and culture are not unattainable. As long as we care to appreciate art with our heart and enjoy civilised culture with our soul, we will be able to lead a fulfilled life.

Hong Kong enjoys the unparalleled advantage as a city embracing both Chinese and Western cultures, thereby creating a unique local urban culture. RTHK is a platform facilitating cultural exchanges between East and West. When it comes to contents in art and culture, RTHK Radio 4 may be the first thing that comes to our mind. Last year, Radio 4 produced a series of programmes to enrich the cultural diversity of Hong Kong —

- The “International Rostrum of Composers 2023” series, in which the Hong Kong composer attending the rostrum introduced creations from various countries;
- “Music Insider” features latest news from the world of classical music;
- The “2023 Top 10 Music Headlines” invited the participation of both local and overseas music fans;
- “Music in Heritage” held at Fung Ping Shan Building of the University of Hong Kong and HKSKH Holy Trinity Cathedral as a celebration event for the 95<sup>th</sup> anniversary of public service broadcasting in Hong Kong;
- The annual signature event “Christmas Concert in the Park — The Lark Ascending”;
- “Youth in Harmony”, in which selected classical concerts performed by young musicians are broadcast; and
- “New Generation 2023” encourages young local composers to perform, communicate and learn from each other.



The CEU of RTHK plays an important role in producing content on Chinese–Western cultural exchange, while Radio 5 is committed to promoting the inheritance of Chinese opera. With boundless creativity and innovative thinking, high-quality cultural programmes are produced, including —

- “Digital Cultures”, which inquired into the development of and reflections brought about by digital technologies in areas such as AI, Chinese medicine, Cantonese opera, pop culture in East Asia, food and waste management from the perspective of cultural studies; and
- Programmes promoting Chinese culture such as “Learn to be a Cantonese Opera Star”, “Beautiful Chinese Traditional Poems” and “Chewing on Caigentan”.



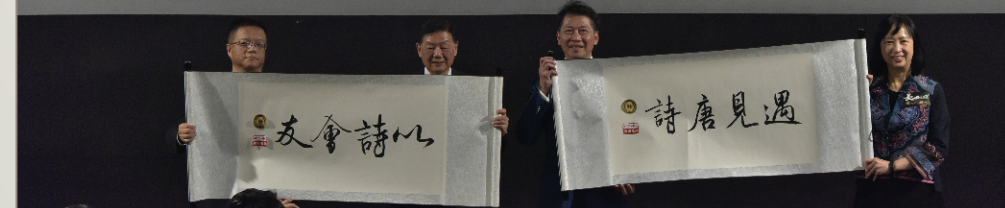
Last year, CEU strengthened collaboration with various arts and cultural organisations, and launched the “Year-round Culture Hall” publicity campaign to promote educational and cultural contents through outdoor advertisements and the media. RTHK also joined hands with various parties to promote cultural learning activities, including —

- The film appreciation cum Tang poetry promotion event for the China-made animation “Chang An” in collaboration with the Hong Kong Rosamond Foundation;
- A series of feature stories entitled “Painting Lives” about Mainland painters in Hong Kong on their works and impressions for the scenery of Hong Kong;
- The “Theatre Dialogue” series launched in “Culture Con” in collaboration with the Hong Kong Repertory Theatre to promote theatre culture; and
- The programme “World Book” that introduces Chinese works of various times and interviews Chinese writers of great significance.

In addition, Radio 2 and Radio 5 presented cultural programmes blending traditional culture and trends, such as —

- A radio drama featuring ancient and modern figures in collaboration with the Hong Kong Chinese Culture Development Association and the Standing Committee on Language Education and Research; and
- The “Joyful Reading Moment II” organised in collaboration with the Hong Kong Public Libraries with a lion dance workshop held for the “Chinese Cultural Study Hall”.





(From left) Mr Huang Jing-rui, Director-General of the Department of Media and Public Relations of the Office of the Commissioner of the Ministry of Foreign Affairs in the HKSAR; Professor Herman Hu, Founding President of Hong Kong Rosamond Foundation; Mr Eddie Cheung, the Director of Broadcasting; and Ms Michelle Li, Permanent Secretary for Education, kicking start the “Chang An” film appreciation cum Tang poetry promotion event by opening the scroll that reads “Encountering Tang Poetry Make Friends through Poems”



The guests, together with dozens of principals and teachers, watched the China-made animated film “Chang An” to promote the study of Tang poetry and spread traditional Chinese culture



To promote arts to the community, RTHK has actively made use of TV programmes such as “The Works”, “Arts on Air — Open Stage”, “Music Talks” and “An Aesthetic Encounter” to arouse public interest in cultural activities and encourage the general public to stimulate their creativity, with a view to promoting the development of arts and culture in Hong Kong. The programmes also shared the spiritual journey of arts practitioners, so that viewers could have an in-depth understanding of the meaning behind the masterpieces. As for the programme “Dialogue with Masters”, it featured Chinese filial piety, architecture as well as verses and poems in a thematic manner, in order to enhance the cultural knowledge of the public.

In the past year, the captivating arts and cultural TV programmes broadcast by RTHK included the followings —

- “Music in Heritage” and “Christmas Concert in the Park — The Lark Ascending” co-produced with Radio 4 in celebration of the 95<sup>th</sup> anniversary of public service broadcasting;
- Live broadcasts of “2024 Vienna Philharmonic New Year’s Concert”, “New York Philharmonic” concerts and “Symphony Under The Stars 2023”;
- RTHK was honoured to be the media partner of the Asian Youth Orchestra for the filming of the concert “Celebrating 33 Years of Commitment, Dedication & Excellence” which was broadcast in the programme “Arts On Air”;
- Continued to co-operate with the Hong Kong Philharmonic Orchestra to broadcast the concerts “Roman Holiday”, “Jaap’s Beethoven 9”, “Jaap’s Brahms” and “Ein Heldenleben”;
- Co-operated with the Global Symphony Orchestra to broadcast the original Chinese opera “The Legend of Confucius” by international composer Gustav Mak;
- Co-operated with the Hong Kong Federation of Youth Groups to film “International a cappella Extravaganza” featuring accomplished music groups from the United States, Korea, Japan and the Philippines;
- Continued to provide high quality stage performances on “Arts On Air — Open Stage” in collaboration with organisations such as the Hong Kong Chinese Orchestra, Hong Kong Academy for Performing Arts, Hong Kong Grand Opera, Hong Kong Harmonica Academy, Hong Kong Harmonica Association, Hong Kong Performing Stage of Cantonese Opera, Premiere Performances, and Jazz World (Hong Kong); and
- The weekly pop music programme “Cantopop Power” invited singers to perform live and share the charm of pop music in the Greater Bay Area, and also conducted a countdown of the “Chinese Pop Chart” and the “Huaxia Original Gold Song Chart”.



# RTHK in 2023-2024



“Christmas Concert in the Park – The Lark Ascending”



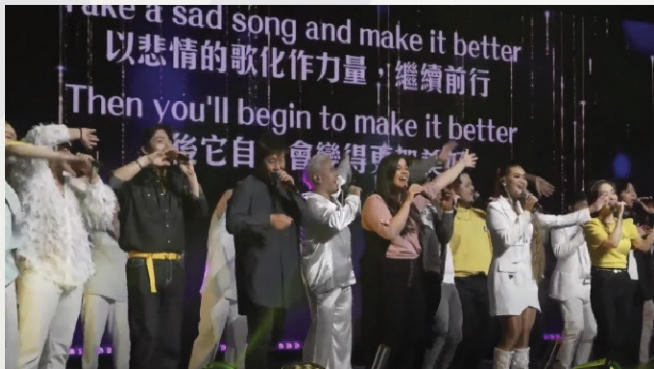
Two concerts of “New York Philharmonic” were broadcast live on RTHK TV 31



Original Chinese opera “The Legend of Confucius” by international composer Gustav Mak



RTHK was the media partner of “Symphony Under The Stars 2023” by Hong Kong Philharmonic Orchestra



“International a cappella Extravaganza” featuring accomplished overseas music groups from the United States, Korea, Japan and the Philippines



Over 90 Asian young musicians performing at “Celebrating 33 Years of Commitment, Dedication & Excellence” concert of the Asian Youth Orchestra



Singers Vivian Chan and Rock Ho shared inspirations of their new songs in “Cantopop Power”



# Performance Evaluation and Awards Received

RTHK's performance is evaluated under the following eight Programme Production Goals (PPGs), which are drawn up by summarising the public purposes, mission and programming objectives stipulated in the Charter:

1

promote understanding of our community, our nation and the world through provision of accurate, impartial and objective news and public affairs programmes;

2

promote understanding of the concept of "One Country, Two Systems" and engender a sense of citizenship and national identity;

3

provide a platform for the free exchange of views on public policies without fear or favour;

4

provide a platform to support and promote community participation in broadcasting, such that participants can convey their creation concepts and intended messages;

5

encourage social inclusion and pluralism, reflect the diversity of Hong Kong and other places, encourage integration, inject positive energy into society, and cater to the needs of minority interest groups;

6

promote education and learning including e-learning;

7

stimulate creativity and originality with a view to promoting arts and cultural activities and nurturing talents; and

8

provide informative and entertaining programmes to broaden audiences' horizons and for their leisure and relaxation.



# Performance Evaluation and Awards Received

In the Controlling Officer’s Report this year, RTHK sets out targets / indicators, including total hours of transmission, distribution of transmission hours among the eight PPGs, viewership / listenership and ratio, percentage of viewers / listeners who agree that RTHK has achieved the PPGs, appreciation index of programmes and the number of outreach projects organised. A comparison of the original estimates and the revised estimates, which reflects the performance of RTHK, is set out in the following tables —

Target / Indicator	Original estimate	Revised estimate / % change
<b>Radio</b>		
Total hours of transmission (excluding relayed channels)	52 560	52 560 ( 0% )
Transmission hours of programmes by PPG		
PPG 1	9 150	9 370 (+2.4%)
PPG 2	1 100	1 130 (+2.7%)
PPG 3	2 400	2 220 (–7.5%)
PPG 4	910	910 ( 0% )
PPG 5	5 780	5 700 (–1.4%)
PPG 6	2 150	2 180 (+1.4%)
PPG 7	12 540	12 730 (+1.5%)
PPG 8	18 530	18 320 (–1.1%)
RTHK audience who listen to programmes under each PPG (%/million)		
PPG 1	34% / 1.19	36.4% / 1.1
PPG 2	5% / 0.18	8.3% / 0.3
PPG 3	12% / 0.42	10.0% / 0.3
PPG 5	15% / 0.53	26.0% / 0.8
PPG 6	9% / 0.32	23.5% / 0.7
PPG 7	16% / 0.56	35.5% / 1.0
PPG 8	52% / 1.83	39.4% / 1.2
RTHK audience who agree that RTHK has achieved the PPG (%)		
PPG 1	85	98.0
PPG 2	85	94.8
PPG 3	85	96.0
PPG 5	85	96.8
PPG 6	85	94.5
PPG 7	85	95.7
PPG 8	85	97.3



# Performance Evaluation and Awards Received

Target / Indicator	Original estimate	Revised estimate / % change
Overall appreciation index of programme(s) by PPG (out of 5)		
PPG 1	3.5	4.2
PPG 2	3.5	4.0
PPG 3	3.5	4.1
PPG 4	3.5	4.5
PPG 5	3.5	4.1
PPG 6	3.5	4.1
PPG 7	3.5	4.2
PPG 8	3.5	4.1
Public awareness level of CIBS (%) (PPG 4)	50	54
CIBS applicants who agree that RTHK provides for public participation in broadcasting (%) (PPG 4)	95	98.3
CIBS applications received (no.) and first-time CIBS applicants (%) (PPG 4)	350 / 57%	330 / 56%
CIBS page views (PPG 4)	350 000	140 000 (–60%)
Outreach projects organised (PPG 8)	125	125 ( 0 % )

## TV (PPG 4 is not applicable to TV services)

Total hours of first-run programmes	6 000	5 950 (–0.8 %)
Total hours of transmission (excluding relayed channels)	17 520	17 520 ( 0 % )
Transmission hours of programmes by PPG		
PPG 1	1 256	2 662 (+112.0%)
PPG 2	2 514	3 038 (+20.8%)
PPG 3	440	460 (+4.5 %)
PPG 5	910	608 (–33.2%)
PPG 6	890	502 (–43.6%)
PPG 7	50	666 (+33.2%)
PPG 8	11 010	9584 (–13.0%)

Target / Indicator	Original estimate	Revised estimate / % change
RTHK audience who watch programmes under each PPG (%/million)		
PPG 1	60% / 3.5	73.2% / 4.4
PPG 2	55% / 3.2	40.1% / 2.4
PPG 3	60% / 3.5	52.9% / 3.2
PPG 5	60% / 3.5	63.7% / 3.9
PPG 6	55% / 3.2	54.1% / 3.3
PPG 7	55% / 3.2	59.7% / 3.6
PPG 8	60% / 3.5	72.9% / 4.4

RTHK audience who agree that RTHK has achieved the PPG (%)		
PPG 1	70	83.7
PPG 2	70	68.7
PPG 3	70	75.2
PPG 5	70	89.7
PPG 6	70	88.0
PPG 7	70	86.9
PPG 8	70	89.9

Overall appreciation index of programme(s) by PPG (out of 5)		
PPG 1	3.5	3.6
PPG 2	3.5	3.3
PPG 3	3.5	3.4
PPG 5	3.5	3.7
PPG 6	3.5	3.7
PPG 7	3.5	3.6
PPG 8	3.5	3.8

Major official public events (PPG 1)		
– Number of events	40	39 (–2.5%)
– Hours of events	68	64 (–5.9%)
– Hours of pool signal provided to media	540	465 (–13.9%)
Outreach projects organised (PPG 8)	20	30 (+50%)



# Performance Evaluation and Awards Received

Target / Indicator	Original estimate	Revised estimate / % change
<b>New Media</b>		
Provision of 24-hour continuous streaming service (%)	100	100 ( 0 % )
rthk.hk		
Daily live streaming (Radio and TV)	4 200 000	3 836 000 ( -8.7 % )
Daily archive access	800 000	632 000 ( -21.0 % )
Daily visits	580 000	538 000 ( -7.2 % )
Number of podcasts available	25 000	24 800 ( -0.8 % )
– Audio programmes (%)	58	60 ( +3.4 % )
– Video programmes (%)	42	40 ( -4.8 % )
Daily access of news pages	2 000 000	1 472 400 ( -26.4 % )



## RTHK APPS



ALL in One



TV



Radio



News



UniSports IG





# Performance Evaluation and Awards Received

As RTHK keeps updating our distribution platforms, audiences are able to enjoy RTHK's TV programmes through the conventional mode (TV set) or our website, social media platforms or mobile applications. Three episodes of our signature programme "Hong Kong Connection", namely "Divorce", "Demystifying the IB", and "Silver Linings: The Elderly Force of the Job Market", recorded cross-platform<sup>5</sup> audience reaches of around 500 000, 380 000 and 330 000 respectively. The five episodes of "IP: New Opportunities" broadcast between November and December 2023 also had cross-platform audience reaches from 350 000 to around 390 000, illustrating a more stable viewer base of RTHK.

<sup>5</sup>Including DTT, RTHK website "rthk.hk" and YouTube.

For radio, our diverse broadcasting services continued to keep everyone company. Among the programmes, the well-received ones namely "Music Lover", "Crazy and Happy" and "Seesaw", recorded audience reaches of over 18.7 million, 11.4 million and 10.31 million respectively through online replays; and in the months with the highest audience reaches, the figures were as high as 1.66 million, 1.04 million and 1.26 million respectively. The "95A Top Ten Chinese Gold Songs Award Concert" also recorded a total cross-platform<sup>6</sup> audience reach of nearly 660 000. In addition, RTHK produced a number of Radio on TV programmes and among them, "MagaSenior" which was broadcast on 24 April 2023, had an audience reach of over 320 000 through online replays and YouTube.

<sup>6</sup>Including DTT, RTHK website "rthk.hk" and YouTube.



# Performance Evaluation and Awards Received

RTHK has received wide recognition for its efforts. It is heartening to see that the Radio Division and TV Division received a number of awards in 2023–24. Details of the awards are set out in the table below —

Section / Unit	Competition / Event	Programme / Feature	Award
<b>Radio Division</b>			
Public Affairs Unit	The 23 <sup>rd</sup> Consumer Rights Reporting Awards	“Talkabout: Price for Shopping Naked”	Silver Award in Audio Reporting
Chinese News and Current Affairs Section	The 23 <sup>rd</sup> Consumer Rights Reporting Awards	“Popular ‘Miracle Drug’ Claimed Anti-cancer and Anti-aging, but Experts Broke Anti-aging Myth by Querying Lack of Evidence”	Gold Award in Audio Reporting
	The 23 <sup>rd</sup> Consumer Rights Reporting Awards	“Crisis in the Crypto Exchange Circle”	Bronze Award in Audio Reporting
	The 11 <sup>th</sup> Chinese University Journalism Award	“Series: Controversial health products claiming to protect users against COVID-19 and cancer”	Grand Award in Best Audio News Reporting / News Feature
	The AIB International Media Excellence Awards 2023	“Ageing Melancholy: Who Cares for the Carers?”	Shortlisted in News Coverage of the Radio and Audio Category
	CCTV+ Vision for a Shared Future Global Short Video Showcase	“Development Opportunities on the ‘Belt and Road’ through the Eyes of Young People”	Outstanding Silk Road Communication Works Award
Radio 5	The 7 <sup>th</sup> Super One Super Showcase Contest	“MagaSenior”: Answer in 15 Seconds	Excellent Integrated Marketing Case Award
	The 18 <sup>th</sup> Shanghai Broadcasting Festival Creative Award	“MagaSenior”: Answer in 15 Seconds	Quality New Voice • Marketing Case in Media Convergence Award
<b>TV Division</b>			
Education and Recreation Section	The Communicator Awards	“COMPETE: Cartel Hunters”	Award of Excellence in the category of Film & Video : Advertising Campaigns – Non-profit
	ABU Children’s Drama Co-Production	“18 <sup>th</sup> ABU Children Drama”	Producers’ Choice – Second Place
	“Beautiful Zhejiang” Global Short Video Contest	“Wholeheartedly Enjoy Vibrant Hangzhou”	Asian Games in Action–Feature Award

## RTHK swept the board with Gold, Silver and Bronze Awards in Audio Reporting in the 23<sup>rd</sup> Consumer Rights Reporting Awards



“Popular ‘Miracle Drug’ Claimed Anti-cancer and Anti-aging, but Experts Broke Anti-aging Myth by Querying Lack of Evidence”, co-produced by reporters of the Newsroom Ms Chan Hiu-kwan and Mr Yam Ho-fung, won Gold Award in Audio Reporting

“Talkabout: Price for Shopping Naked” won Silver Award in Audio Reporting, with Ms Glenda Lam, Ms Chu Ling-kwan and Mr Norman Siu of the Public Affairs Unit as executive producer, interviewer and producer respectively

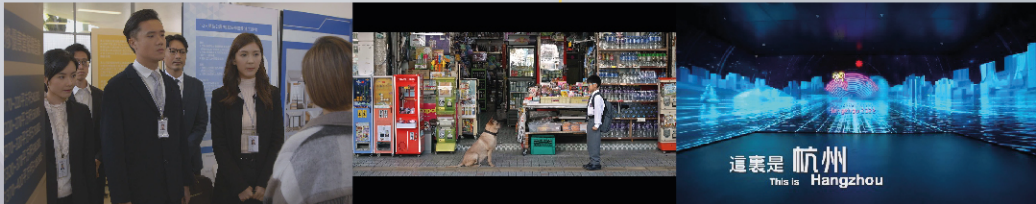
The “Crisis in the Crypto Exchange Circle” series produced by Mr Li Chun-sing, finance reporter of the Newsroom, won Bronze Award in Audio Reporting

## The game segment “Answer in 15 Seconds” in Radio 5’s programme “MagaSenior” received two awards



Mr Vincent Lee, Assistant Director of Broadcasting (Radio & Corporate Programming), Mr Andy Chan, Head of Radio Administration, Development and Programming Section and Ms Basilia Yuen, executive producer of “MagaSenior”, receiving the Quality New Voice-Marketing Case in Media Convergence Award in Shanghai Broadcasting Festival Creative Award

Mr Sunny Li, Head of Radio 5, and Mr Tang Tim-lok, producer of “MagaSenior”, receiving the Excellent Integrated Marketing Case Award in the 7<sup>th</sup> Super One in Changsha



A still from “COMPETE: Cartel Hunters”

A still from “18<sup>th</sup> ABU Children Drama”

Footage from “Wholeheartedly Enjoy Vibrant Hangzhou”



# Complaint Handling

Programme-related<sup>7</sup> Complaint Cases<sup>8</sup> Received This Year

Month	No. of complaint cases		Total
	Editorial <sup>9</sup>	Non-editorial <sup>10</sup>	
April 2023	5	11	16
May 2023	7	14	21
June 2023	7	11	18
July 2023	7	20	27
August 2023	3	30	33
September 2023	9	20	29
October 2023	3	21	24
November 2023	6	13	19
December 2023	2	14	16
January 2024	1	18	19
February 2024	1	13	14
March 2024	1	11	12
Total	52	196	248

<sup>7</sup>Refer to complaints the subject of which is about issues concerning RTHK’s radio, TV or new media services, which may be related to programme content, standards, programme quality, performance of presenters, reception problems or organisation of projects.

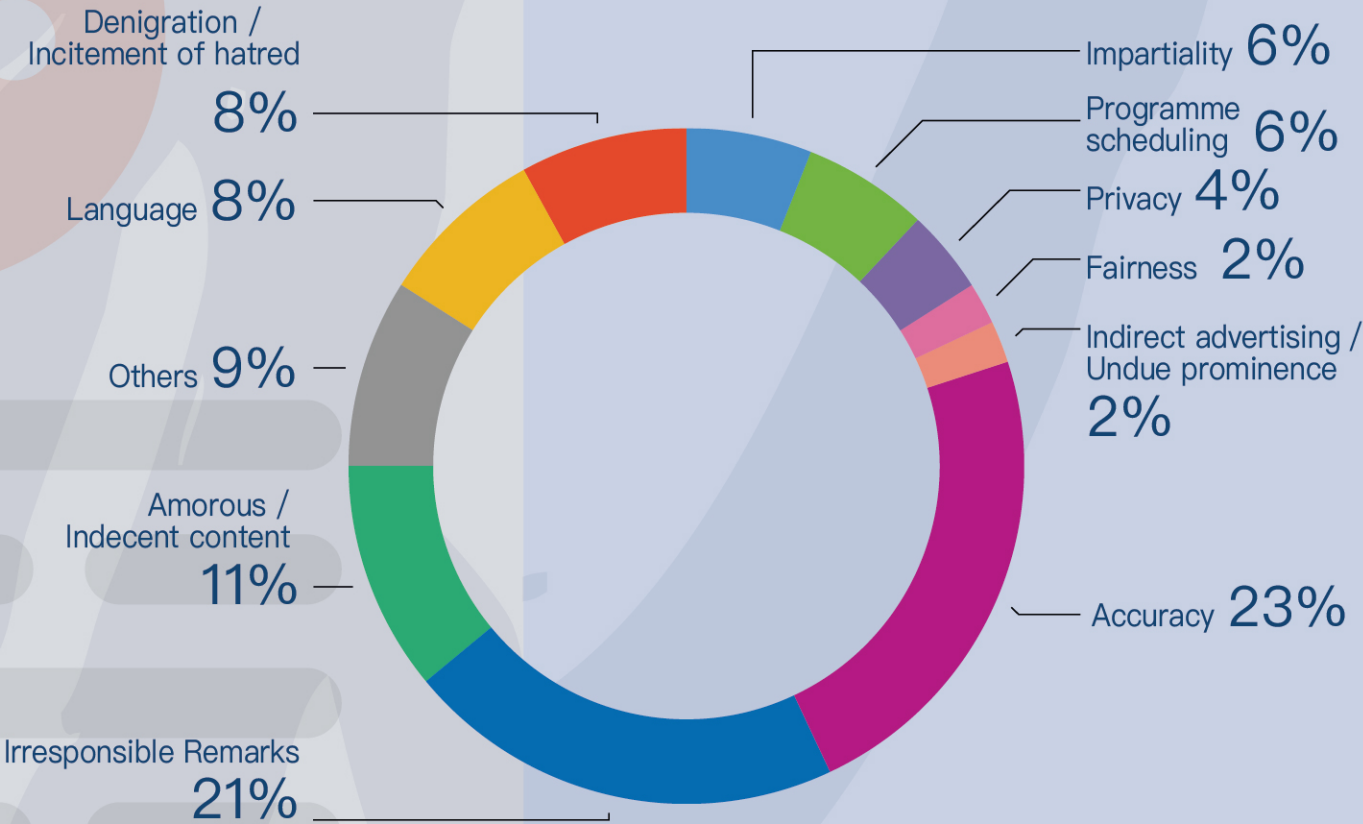
<sup>8</sup>Similar complaints related to the same programme will be grouped as one “complaint case”.

<sup>9</sup>Refer to complaints related to a possible breach of the Charter, the Editorial Policies and Processes of RTHK, the Producers’ Guidelines and the codes of practices issued by the CA.

<sup>10</sup>Refer to complaints about reception problem, a presenter’s appearance / style, pronunciation, boring content, etc.

Nature of Editorial Complaint Cases Received This Year

Compared with the preceding year, there was a decrease of 30% in the number of programme-related complaint cases received in the current year. Most of these complaints were related to accuracy of information and the remarks in the programmes. In addition, there was one complaint case ruled by the CA as substantiated this year. It involved an expression made in a programme and the CA issued an advice to RTHK. The number of cases of minor breach determined by the Director-General of Communications under the delegated authority of the CA decreased to three this year.





# Looking Ahead

Over the past year, the RTHK team has discussed broadcasting development trends with various broadcasters in the Mainland or abroad. We have come to an almost unanimous conclusion that “content is king, mobile phones come first”. This means that although the broadcasting industry has been impacted by technologies (e.g. generative AI), such technologies have only broadened the scope of creativity in terms of production, and allowed viewers to have greater flexibility in choosing their favourite content anytime and anywhere, without changing the fact that quality content is the ultimate pursuit of viewers.

On the other hand, mobile phones are the most commonly used devices for receiving content, and viewers and listeners are becoming more and more accustomed to watching/listening to short clips (say, one-minuters). Therefore, broadcasters have been editing the content into shorter ones recently for broadcasting on different online platforms.

While embracing technology (e.g. 5G transmission, cloud-based production and broadcasting, XR production, etc.) to enhance cost-effectiveness, RTHK’s primary consideration remains to be the production of quality content to serve the public and cater for minority interests. For example, RTHK will make good use of AI to assist in the production of sign language narration to serve the hearing impaired.

In terms of programme content, as 2024 marks the 75<sup>th</sup> anniversary of the founding of the PRC, RTHK will send its crew to cover large-scale official celebrations in the Mainland. In addition to producing a series of programmes on the founding of the PRC and the country’s achievements over the past 75 years, RTHK will join hands with Radio the Greater Bay of CMG to produce a special programme to trace the infrastructure and economic developments of the country over the past 75 years. RTHK will continue to fulfill its responsibilities by producing different programmes with creativity, so as to promote Chinese culture, patriotic education and national security concepts in a palatable way, and foster the affection for our home and country.

After the completion of the legislative work on safeguarding national security, the HKSAR Government will focus on economic development. RTHK will continue to co-operate with relevant government departments to explain various government policies on economic development and people’s livelihood. RTHK will also produce a series of programmes from the perspective of young people to show them the various opportunities in the society, and to help them obtain the most up-to-date and accurate information for career planning. One of the major foci of our work is to deepen young people’s understanding of the development in our country, the Greater Bay Area and the world, especially Southeast Asia, so as to enable them to have an international outlook and prepare them for future challenges.

With the increasingly apparent impacts of climate change on ecology and human beings, the world is placing greater emphasis on ESG issues. RTHK will step up publicity and disseminate the messages of waste reduction at source, energy conservation, green development and environmental protection.

In 2024 and 2025, there will be two major sports events — the 2024 Paris Olympics and Paralympics, and the 15th National Games in 2025. RTHK is ready to upgrade its broadcasting equipment and technology for broadcasting these events and producing relevant programmes. We will send out our crews to provide real-time and on-the-ground coverage, so that Hong Kong people can cheer for the athletes of our country and Hong Kong in real time, thereby fostering social cohesion and boosting positivism in the society.



Mr John Lee, the Chief Executive, announcing that the HKSAR Government had procured the broadcasting rights for the 2024 Paris Olympic Games and Paralympic Games for free enjoyment by members of the public



The Organising Committee of the 15<sup>th</sup> National Games and the Organising Committee of the 12<sup>th</sup> National Games for Persons with Disabilities and the 9<sup>th</sup> National Special Olympic Games were established on 11 April 2024. Photo shows (from left) Mr John Lee, the Chief Executive; Mr Gao Zhidan, the Director of the General Administration of Sport of China; Mr Wang Weizhong, the Deputy Secretary of the Guangdong Provincial Party Committee and Governor of Guangdong Province; and Mr Ho Iat-seng, the Chief Executive of the Macao Special Administrative Region, officiating at the plaque unveiling ceremony of the Organising Committee of the 15<sup>th</sup> National Games

RTHK will continue to nurture talents and provide suitable training for its staff members so that they can adapt to the rapid changes in the broadcasting industry brought about by technological advancement. The management will nominate staff members with potential, including junior officers, to attend overseas training programmes. We have to get prepared now to meet the needs of a cross-media generation in the next 5 to 10 years.

RTHK will not stop leading its viewers and listeners to look farther and go further!

Radio Television Hong Kong  
July 2024



# Radio Hosts

Chinese News and Current Affairs Section: Lam Ka-ping, Chau Chi-wing, Fong Ka-lee



Putonghua Channel: Christine Hu, Benny Ip, Maggie Ma



Radio 2: Brian Yuen, Sara Lee, Michael Leung, Ma Siu-keung



Radio 2: Sheila Chin, Ciwi Lam, Morle Pang, Astrid Chan

Public Affairs Unit: Norman Siu



Radio 5: Tang Tim-lok, Basilia Yuen, Noina Hau



Radio 1: Mills Wong, Tanya Chou, Shum Yat-fei, Ma Ding-sheng, Eva Man, William Tang



Radio 4: Steffi Leung, Livia Lin, Eddie Kung, Yeung Ka-wai



Radio 1: Ken Cheung, Leong Nai-kan, Benny Lau, Stephen Ng, Jeremy Chung

Radio 1: Hoiki Yu, Miha, Ada To, Onion Yeung



Radio 2: Vicky Lam, Robin Pak, Alyson Hau, Mung Wai-leong, Denise Hung



Veteran radio hosts: Albert Au, Candy Chea, Simon Ngai, Timothy Cheng



Radio 3: Janice Wong, Jayang Jhaveri, Muskan Samtani

English News and Current Affairs Section: Hailey Yip, Azam Khan, Natale Ching





# TV Hosts



Icy Wong



Karen Cheng



Mishy Lee



Meka Cheung



Rikko Lee



Baby John



Vicky Lam



Erica Chui



Brian Yuen



Kira Chan



Maggie Leung



Yuki Law



Lily Lee



Snowy Choi